

Site Usage

5,517 Visits

27.70% Bounce Rate

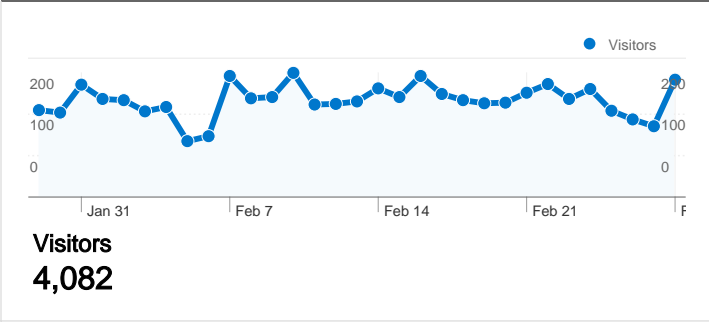
31,740 Pageviews

00:04:00 Avg. Time on Site

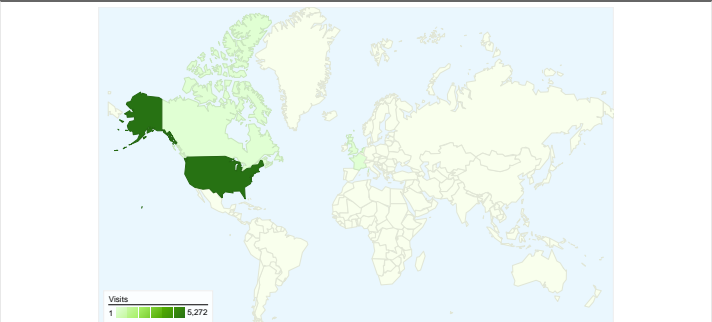
5.75 Pages/Visit

62.14% % New Visits

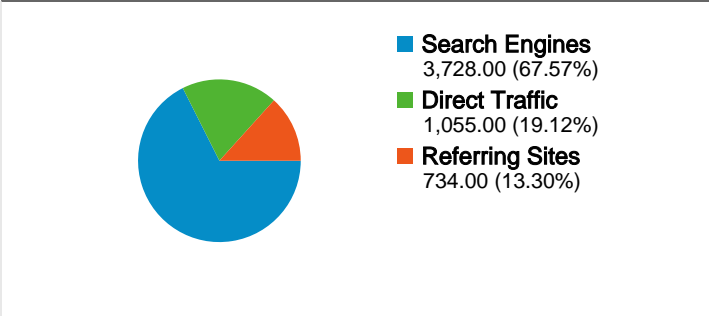
Visitors Overview



Map Overlay

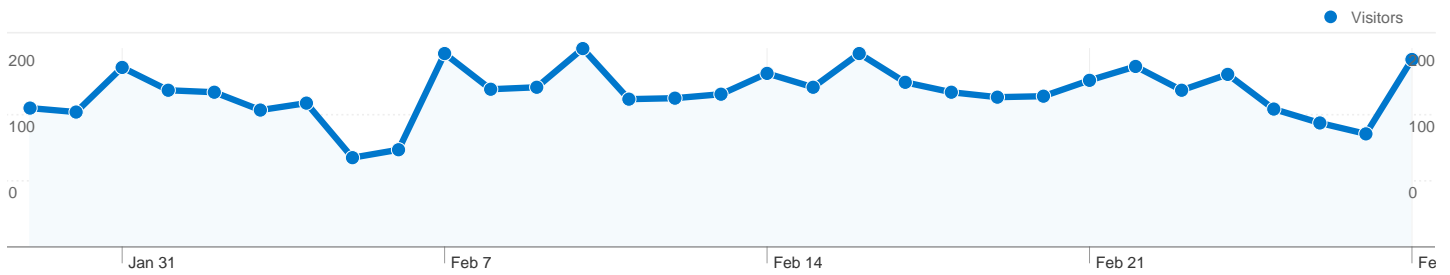


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	7,081	22.31%
/about	2,032	6.40%
/home-sales	1,422	4.48%
/resident-info/telephone-	1,387	4.37%
/about/amenities-and-	752	2.37%



4,082 people visited this site

5,517 Visits

4,082 Absolute Unique Visitors

31,740 Pageviews

5.75 Average Pageviews

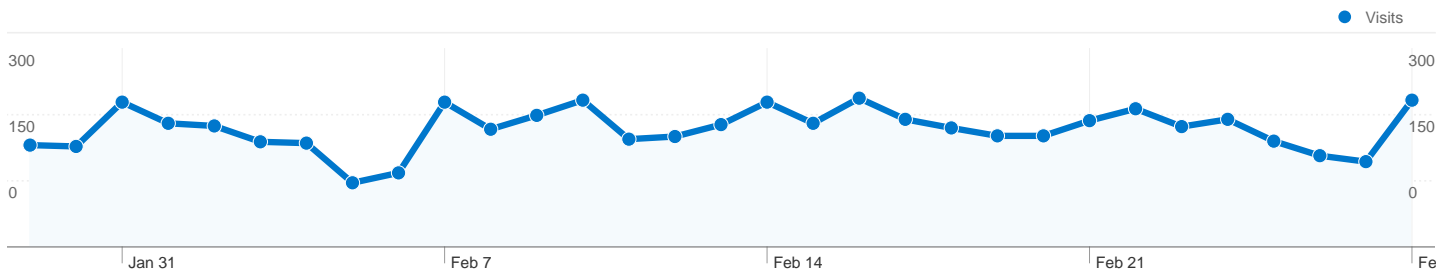
00:04:00 Time on Site

27.70% Bounce Rate




62.14% New Visits

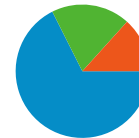
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,788	50.53%	Cable	2,169	39.31%
Safari	1,213	21.99%	DSL	1,464	26.54%
Firefox	1,096	19.87%	Unknown	1,420	25.74%
Chrome	313	5.67%	T1	373	6.76%
Mozilla Compatible Agent	72	1.31%	OC3	67	1.21%



All traffic sources sent a total of 5,517 visits

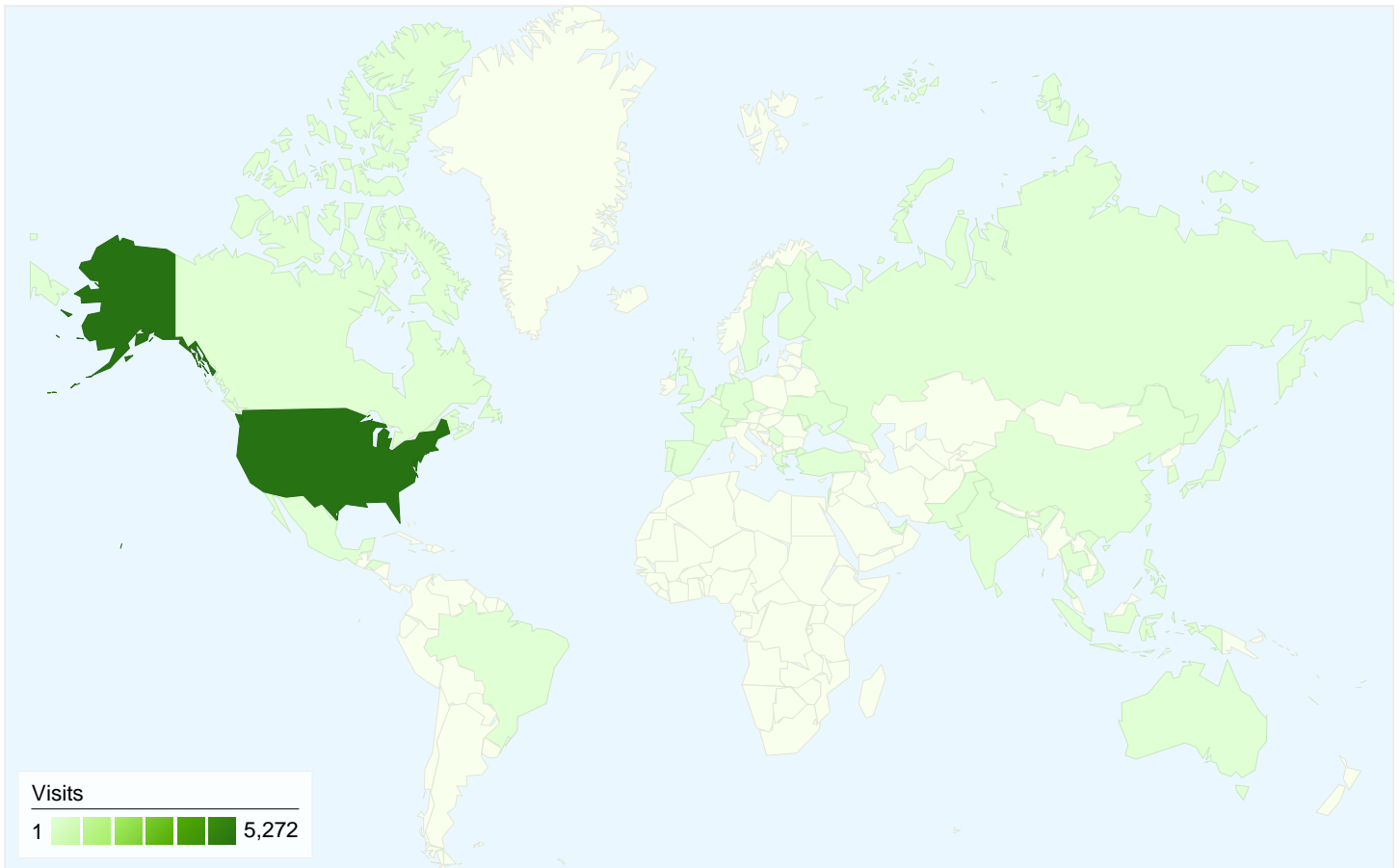
-  19.12% Direct Traffic
-  13.30% Referring Sites
-  67.57% Search Engines



- Search Engines
3,728.00 (67.57%)
- Direct Traffic
1,055.00 (19.12%)
- Referring Sites
734.00 (13.30%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,782	50.43%	rossmoor walnut creek	893	23.95%
(direct) ((none))	1,055	19.12%	rossmoor	642	17.22%
yahoo (organic)	455	8.25%	rossmoor ca	148	3.97%
bing (organic)	320	5.80%	www.rossmoor.com	84	2.25%
rossmoornews.com (referral)	256	4.64%	rossmoor.com	74	1.98%

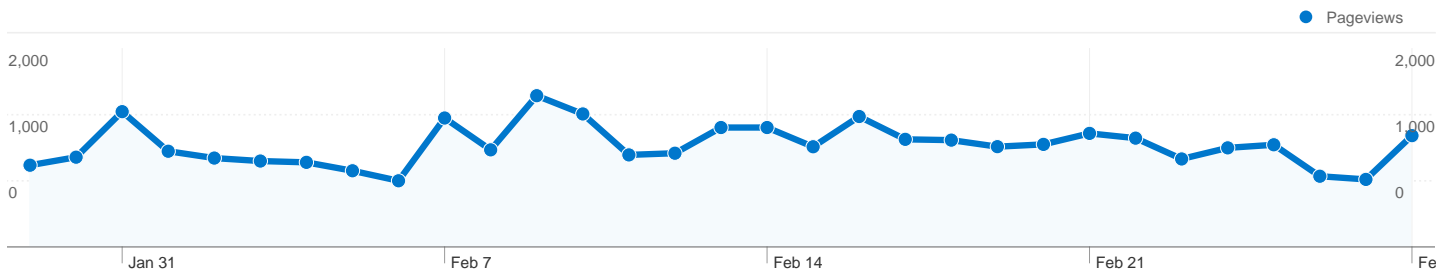


5,517 visits came from 38 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 5,517 % of Site Total: 100.00%	Pages/Visit 5.75 Site Avg: 5.75 (0.00%)	Avg. Time on Site 00:04:00 Site Avg: 00:04:00 (0.00%)	% New Visits 62.19% Site Avg: 62.14% (0.09%)	Bounce Rate 27.70% Site Avg: 27.70% (0.00%)	
United States	5,272	5.87	00:04:06	62.65%	26.14%
Netherlands	85	1.00	00:00:00	3.53%	100.00%
Canada	20	3.45	00:01:07	100.00%	45.00%
United Kingdom	13	5.31	00:02:31	76.92%	30.77%
France	11	8.91	00:05:12	90.91%	9.09%
India	11	3.91	00:02:27	100.00%	36.36%
Hong Kong	11	5.09	00:02:59	27.27%	54.55%
China	10	5.30	00:09:00	40.00%	40.00%
Taiwan	9	3.89	00:01:45	11.11%	55.56%

Pakistan	8	1.38	00:00:10	100.00%	75.00%
					1 - 10 of 38



Pages on this site were viewed a total of 31,740 times

31,740 Pageviews

23,385 Unique Views

27.70% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	7,081	22.31%
/about	2,032	6.40%
/home-sales	1,422	4.48%
/resident-info/telephone-numbers	1,387	4.37%
/about/amenities-and-services/page-1	752	2.37%