

**Site Usage**

**6,248** Visits

**27.91%** Bounce Rate

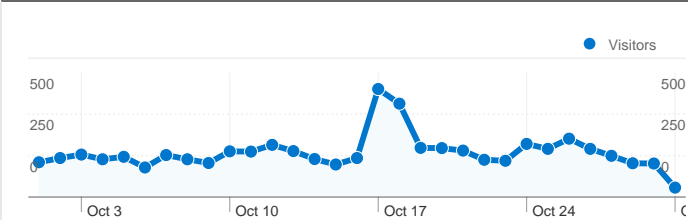
**33,428** Pageviews

**00:03:46** Avg. Time on Site

**5.35** Pages/Visit

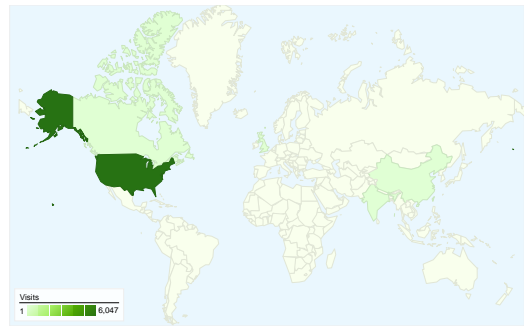
**64.98%** % New Visits

**Visitors Overview**

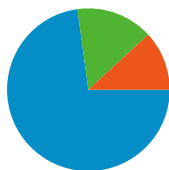


**Visitors**  
**4,854**

**Map Overlay**



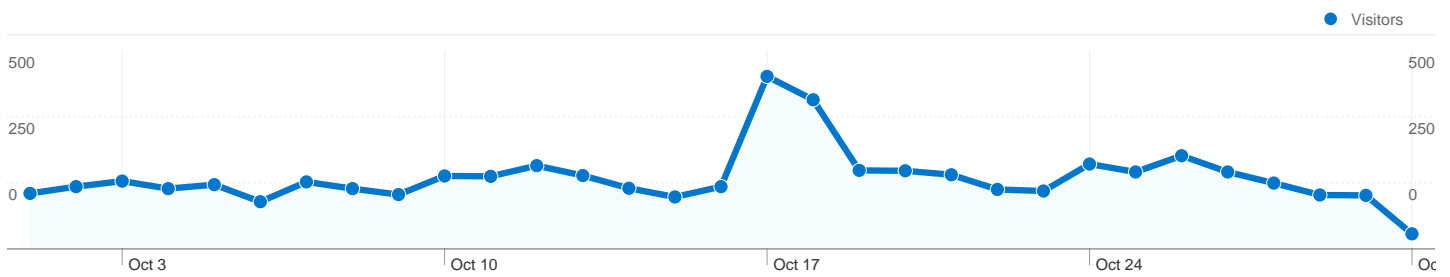
**Traffic Sources Overview**



- **Search Engines**  
4,551.00 (72.84%)
- **Direct Traffic**  
957.00 (15.32%)
- **Referring Sites**  
740.00 (11.84%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	7,233	21.64%
/about	2,322	6.95%
/home-sales	1,578	4.72%
/resident-info/telephone-	1,418	4.24%
/about/amenities-and-	841	2.52%




## 4,854 people visited this site


 **6,248** Visits

 **4,854** Absolute Unique Visitors

 **33,428** Pageviews

 **5.35** Average Pageviews

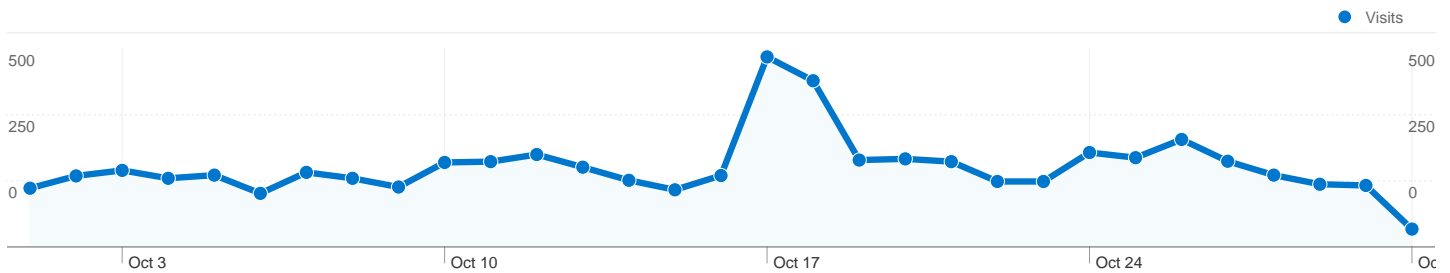
 **00:03:46** Time on Site

 **27.91%** Bounce Rate




 **64.98%** New Visits

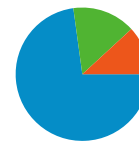
## Technical Profile

Browser	Visits	% visits
Internet Explorer	2,847	45.57%
Safari	1,559	24.95%
Firefox	1,112	17.80%
Chrome	552	8.83%
Android Browser	88	1.41%



All traffic sources sent a total of 6,248 visits

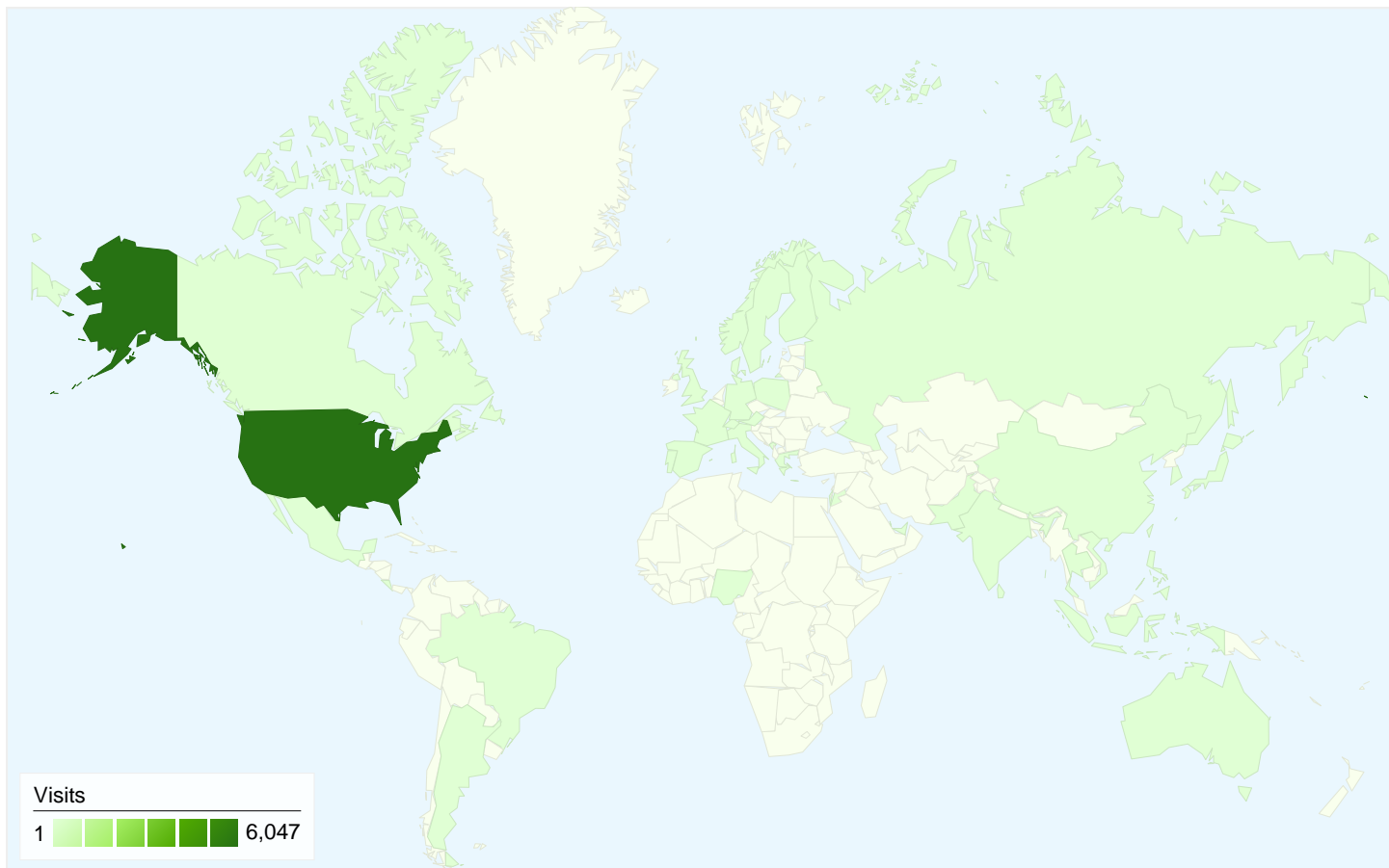
-  15.32% Direct Traffic
-  11.84% Referring Sites
-  72.84% Search Engines



- Search Engines  
4,551.00 (72.84%)
- Direct Traffic  
957.00 (15.32%)
- Referring Sites  
740.00 (11.84%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,417	54.69%	rossmoor walnut creek	821	18.04%
(direct) ((none))	957	15.32%	rossmoor	786	17.27%
yahoo (organic)	677	10.84%	rossmoor ca	262	5.76%
bing (organic)	282	4.51%	rossmoor walnut creek ca	82	1.80%
rossmoornews.com (referral)	225	3.60%	rossmoor.com	67	1.47%

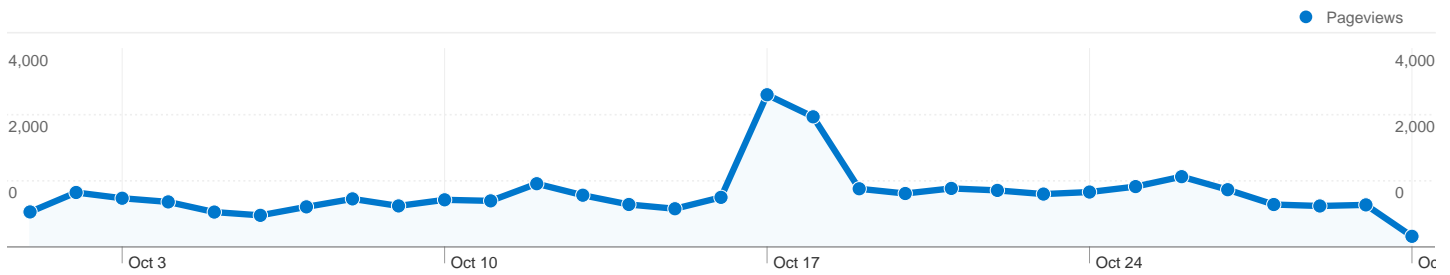


## 6,248 visits came from 42 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	6,047	5.37	00:03:46	64.68%	27.52%
Canada	30	4.80	00:04:19	53.33%	36.67%
United Kingdom	22	2.86	00:01:26	90.91%	40.91%
China	17	5.24	00:02:58	47.06%	23.53%
India	11	4.27	00:03:25	81.82%	36.36%
Japan	10	2.40	00:00:21	90.00%	70.00%
Germany	9	10.22	00:09:04	66.67%	0.00%
Australia	8	5.12	00:06:04	62.50%	37.50%
(not set)	8	3.25	00:01:10	87.50%	50.00%


Mexico	7	2.71	00:00:36	42.86%	14.29%
					1 - 10 of 42



Pages on this site were viewed a total of 33,428 times

 **33,428** Pageviews

 **24,937** Unique Views

 **27.91%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	7,233	21.64%
/about	2,322	6.95%
/home-sales	1,578	4.72%
/resident-info/telephone-numbers	1,418	4.24%
/about/amenities-and-services/page-1	841	2.52%