

Site Usage

4,756 Visits

28.62% Bounce Rate

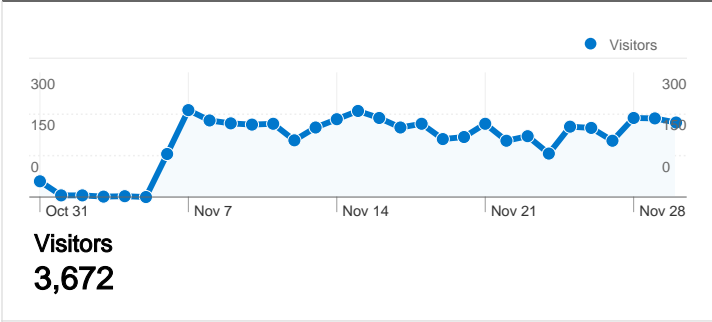
26,584 Pageviews

00:03:48 Avg. Time on Site

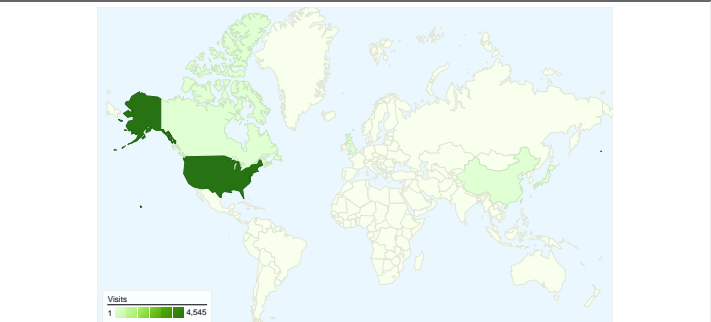
5.59 Pages/Visit

63.60% % New Visits

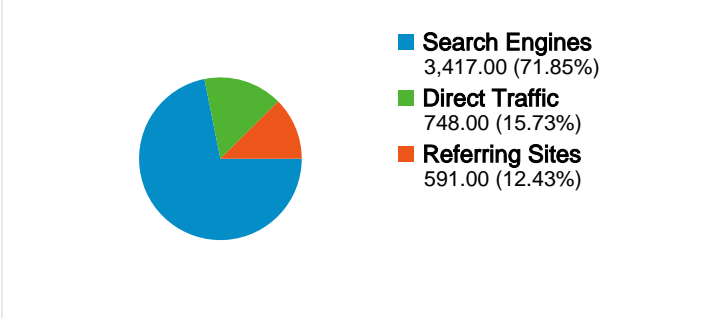
Visitors Overview



Map Overlay

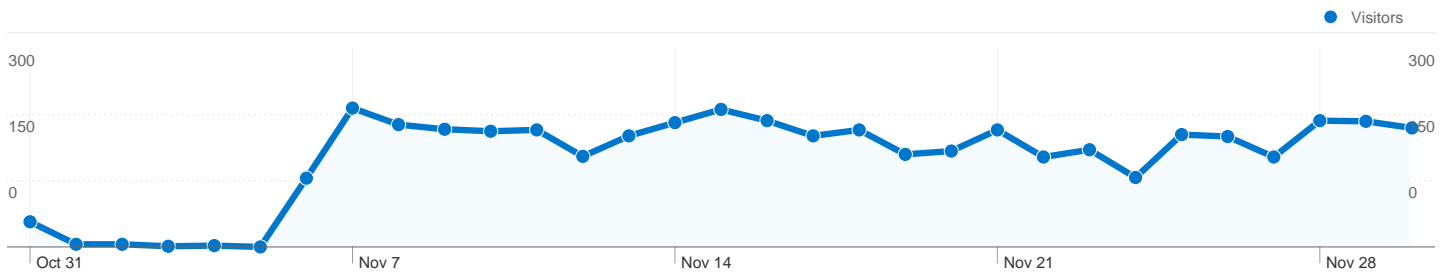


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	5,701	21.45%
/about	1,619	6.09%
/resident-info/telephone-	1,294	4.87%
/home-sales	1,103	4.15%
/about/amenities-and-	657	2.47%



3,672 people visited this site

4,756 Visits

3,672 Absolute Unique Visitors

26,584 Pageviews

5.59 Average Pageviews

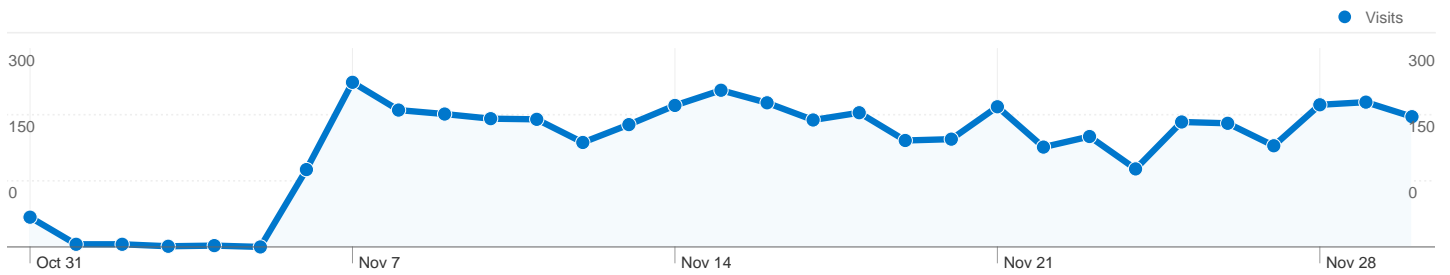
00:03:48 Time on Site

28.62% Bounce Rate




63.60% New Visits

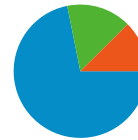
Technical Profile

Browser	Visits	% visits
Internet Explorer	1,957	41.15%
Safari	1,209	25.42%
Firefox	968	20.35%
Chrome	463	9.74%
Android Browser	71	1.49%



All traffic sources sent a total of 4,756 visits

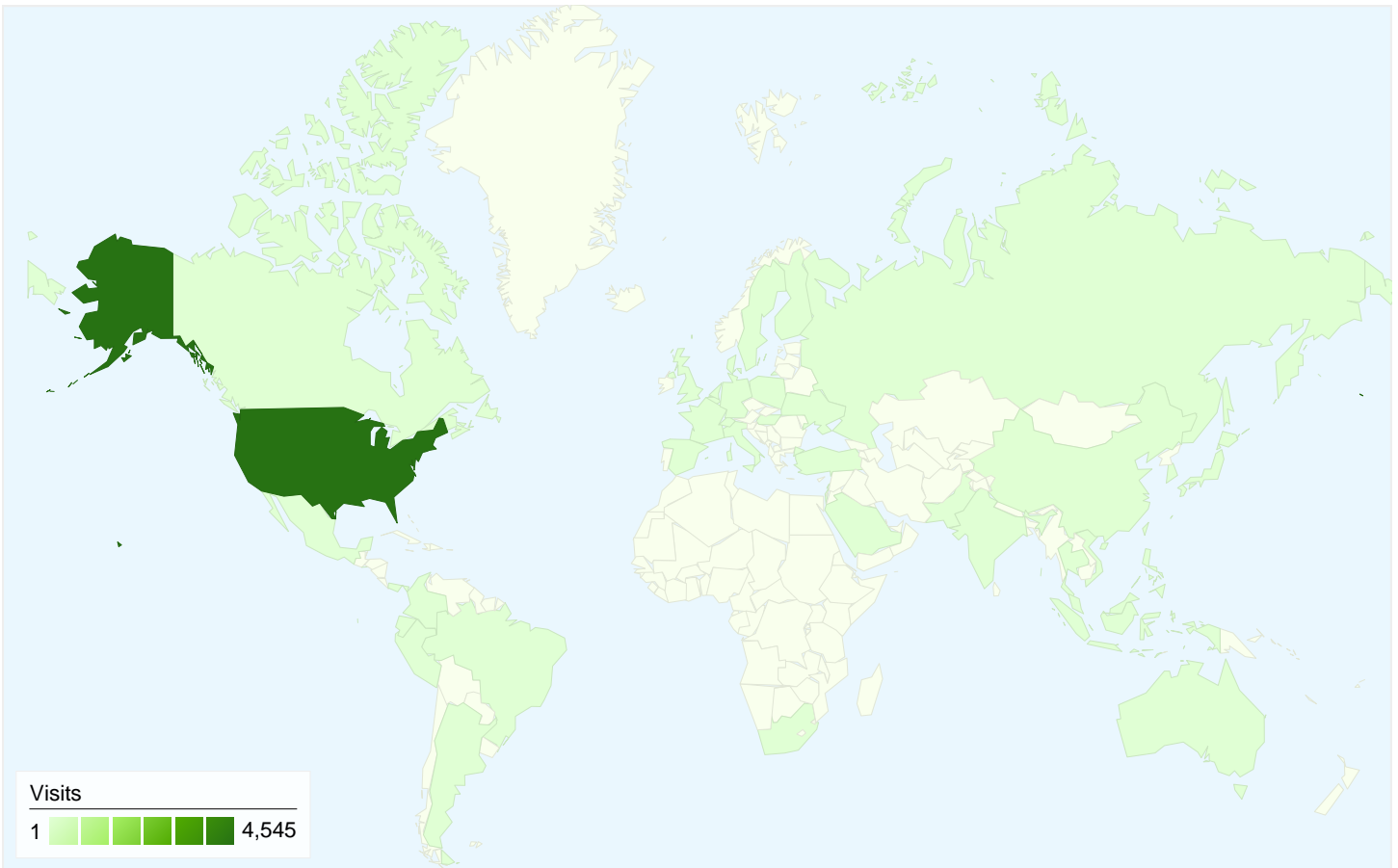
-  15.73% Direct Traffic
-  12.43% Referring Sites
-  71.85% Search Engines



- Search Engines
3,417.00 (71.85%)
- Direct Traffic
748.00 (15.73%)
- Referring Sites
591.00 (12.43%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,706	56.90%	rossmoor	566	16.56%
(direct) ((none))	748	15.73%	rossmoor walnut creek	528	15.45%
yahoo (organic)	351	7.38%	(not provided)	491	14.37%
bing (organic)	219	4.60%	rossmoor ca	146	4.27%
rossmoornews.com (referral)	198	4.16%	rossmoor walnut creek ca	62	1.81%

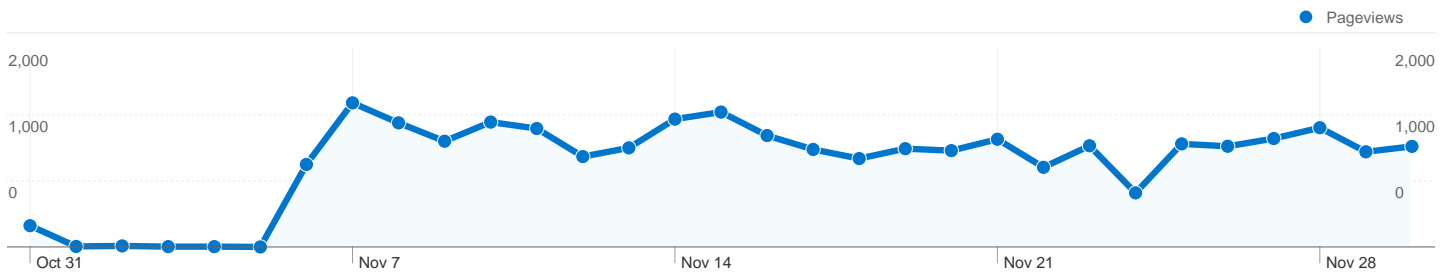


4,756 visits came from 45 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,545	5.64	00:03:50	63.10%	27.88%
Canada	26	6.31	00:03:56	80.77%	34.62%
China	22	2.95	00:01:39	68.18%	40.91%
Japan	20	3.95	00:05:22	80.00%	25.00%
United Kingdom	12	3.83	00:03:47	83.33%	41.67%
France	12	7.08	00:06:22	25.00%	33.33%
Russia	11	1.27	00:00:08	100.00%	72.73%
(not set)	9	4.33	00:04:34	44.44%	33.33%
Taiwan	9	4.67	00:05:37	55.56%	33.33%

Ukraine	7	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 45



Pages on this site were viewed a total of 26,584 times

 **26,584 Pageviews**

 **19,574 Unique Views**

 **28.62% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/	5,701	21.45%
/about	1,619	6.09%
/resident-info/telephone-numbers	1,294	4.87%
/home-sales	1,103	4.15%
/about/amenities-and-services/page-1	657	2.47%