

Site Usage

6,424 Visits

28.07% Bounce Rate

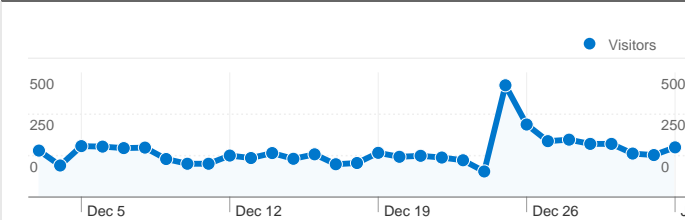
38,484 Pageviews

00:03:42 Avg. Time on Site

5.99 Pages/Visit

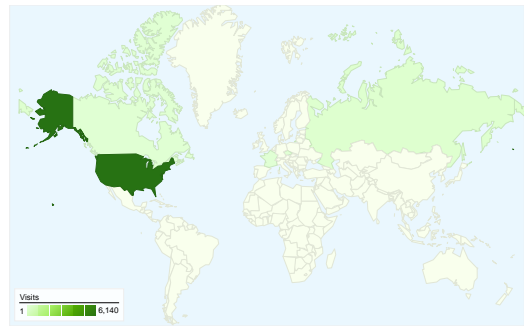
66.73% % New Visits

Visitors Overview

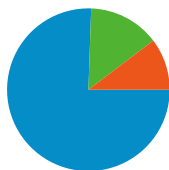


Visitors
5,010

Map Overlay



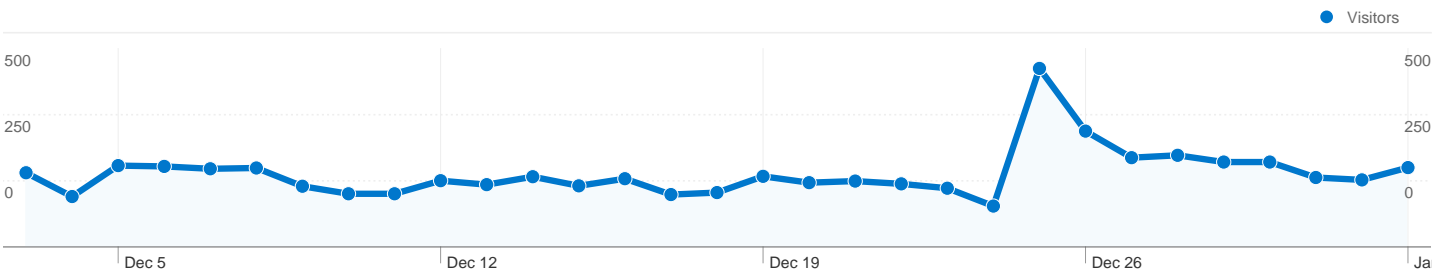
Traffic Sources Overview



- **Search Engines**
4,853.00 (75.54%)
- **Direct Traffic**
908.00 (14.13%)
- **Referring Sites**
663.00 (10.32%)

Content Overview

Pages	Pageviews	% Pageviews
/	7,793	20.25%
/about	2,518	6.54%
/home-sales	1,754	4.56%
/resident-info/telephone-	1,738	4.52%
/about/amenities-and-	1,054	2.74%



5,010 people visited this site

6,424 Visits

5,010 Absolute Unique Visitors

38,484 Pageviews

5.99 Average Pageviews

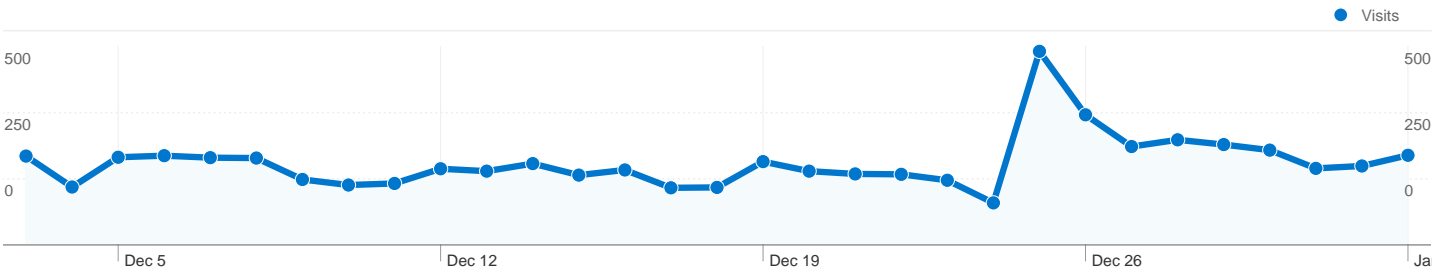
00:03:42 Time on Site

28.07% Bounce Rate




66.73% New Visits

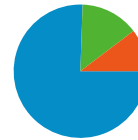
Technical Profile

Browser	Visits	% visits
Internet Explorer	2,538	39.51%
Safari	1,780	27.71%
Firefox	1,231	19.16%
Chrome	645	10.04%
Android Browser	121	1.88%



All traffic sources sent a total of 6,424 visits

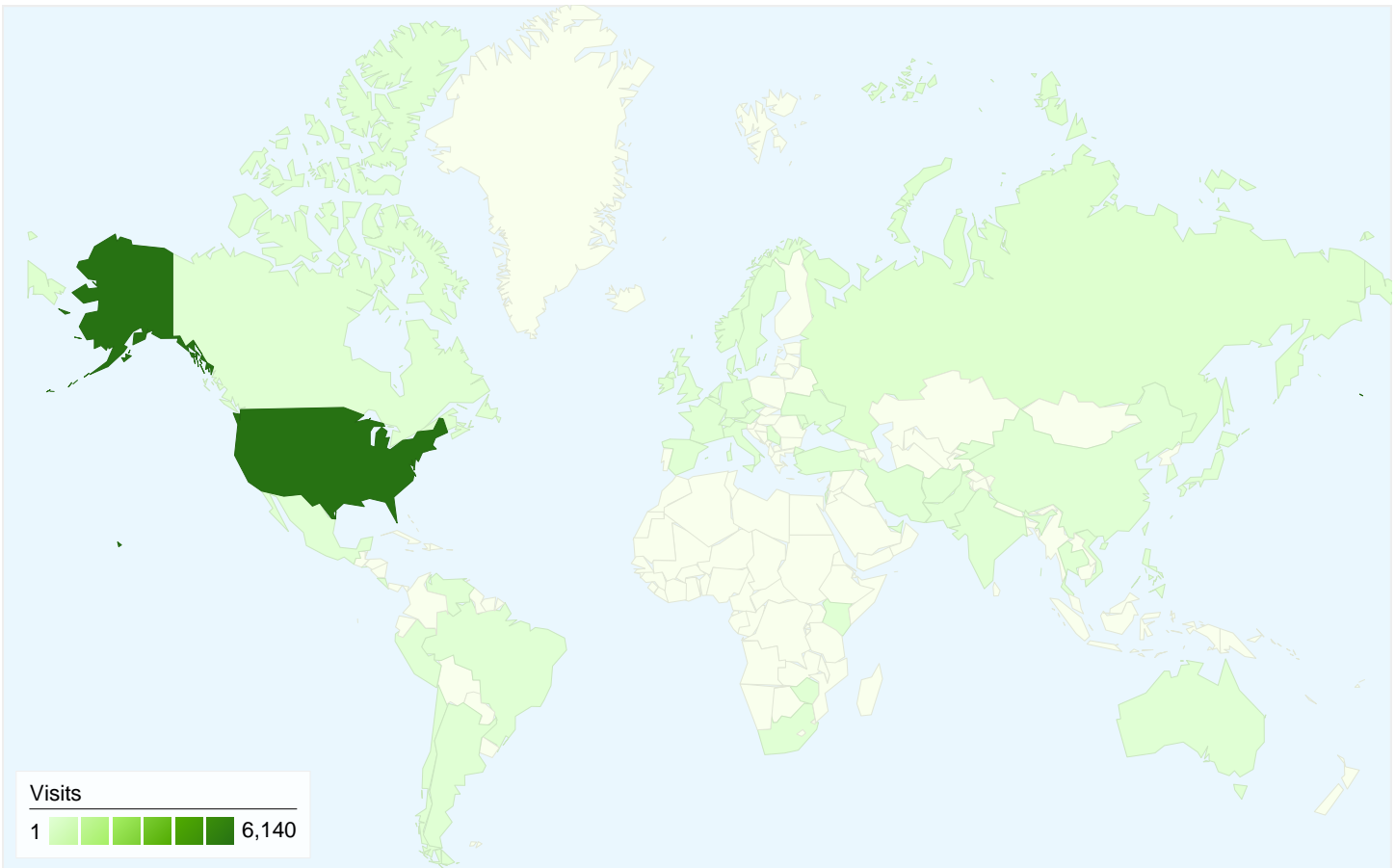
-  14.13% Direct Traffic
-  10.32% Referring Sites
-  75.54% Search Engines



- Search Engines
4,853.00 (75.54%)
- Direct Traffic
908.00 (14.13%)
- Referring Sites
663.00 (10.32%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,759	58.51%	rossmoor	844	17.39%
(direct) ((none))	908	14.13%	rossmoor walnut creek	815	16.79%
yahoo (organic)	626	9.74%	(not provided)	747	15.39%
bing (organic)	292	4.55%	rossmoor ca	184	3.79%
rossmoornews.com (referral)	229	3.56%	rossmoor walnut creek ca	104	2.14%

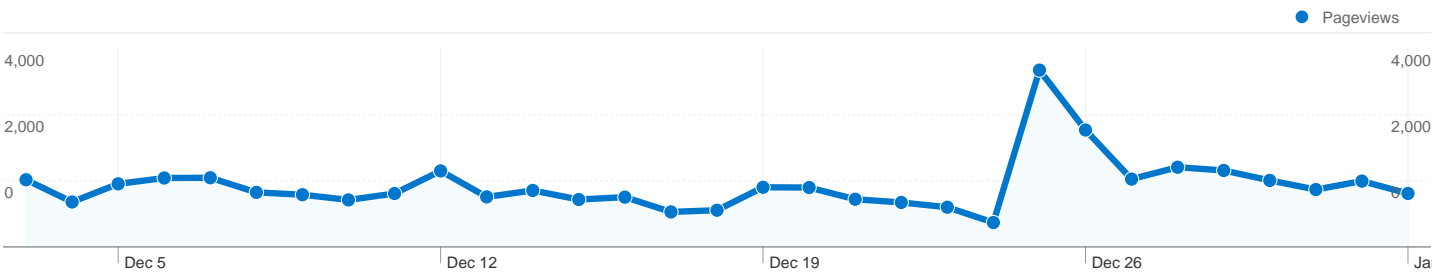


6,424 visits came from 53 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 6,424 % of Site Total: 100.00%	Pages/Visit 5.99 Site Avg: 5.99 (0.00%)	Avg. Time on Site 00:03:42 Site Avg: 00:03:42 (0.00%)	% New Visits 66.84% Site Avg: 66.73% (0.16%)	Bounce Rate 28.07% Site Avg: 28.07% (0.00%)	
United States	6,140	6.11	00:03:46	66.35%	26.64%
Russia	93	1.19	00:00:06	91.40%	88.17%
Canada	27	5.63	00:03:43	74.07%	11.11%
France	17	2.41	00:01:16	23.53%	82.35%
Czech Republic	16	2.88	00:04:17	6.25%	68.75%
(not set)	11	2.64	00:01:16	72.73%	63.64%
United Kingdom	10	5.50	00:02:04	80.00%	30.00%
Germany	8	3.62	00:04:17	75.00%	25.00%
India	8	1.50	00:00:57	87.50%	50.00%

Netherlands	7	6.00	00:01:47	85.71%	42.86%
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Pages on this site were viewed a total of 38,484 times

 **38,484 Pageviews**

 **28,078 Unique Views**

 **28.07% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/	7,793	20.25%
/about	2,518	6.54%
/home-sales	1,754	4.56%
/resident-info/telephone-numbers	1,738	4.52%
/about/amenities-and-services/page-1	1,054	2.74%