

**Site Usage**

**5,807** Visits

**28.79%** Bounce Rate

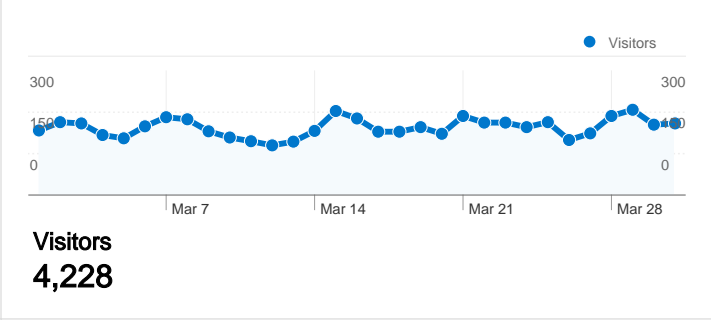
**32,290** Pageviews

**00:03:54** Avg. Time on Site

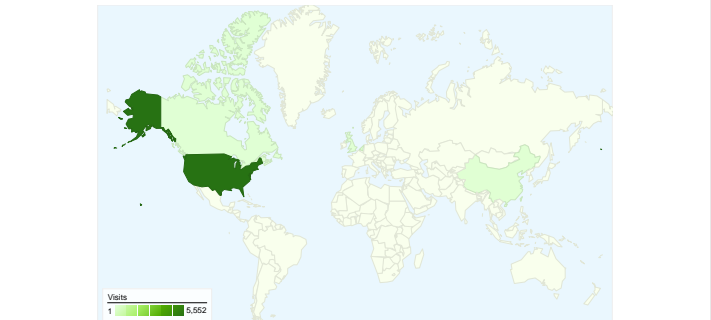
**5.56** Pages/Visit

**60.60%** % New Visits

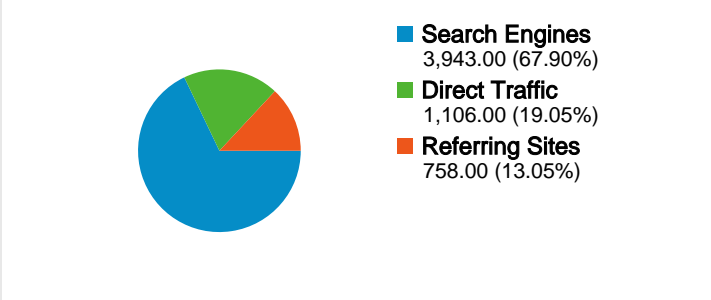
**Visitors Overview**



**Map Overlay**

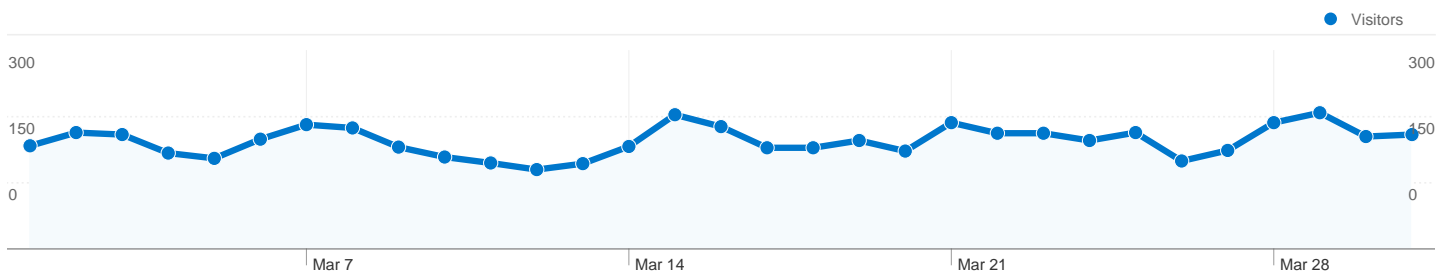


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	6,990	21.65%
/about	2,037	6.31%
/home-sales	1,352	4.19%
/resident-info/telephone-	1,345	4.17%
/about/amenities-and-	789	2.44%



## 4,228 people visited this site

5,807 Visits

4,228 Absolute Unique Visitors

32,290 Pageviews

5.56 Average Pageviews

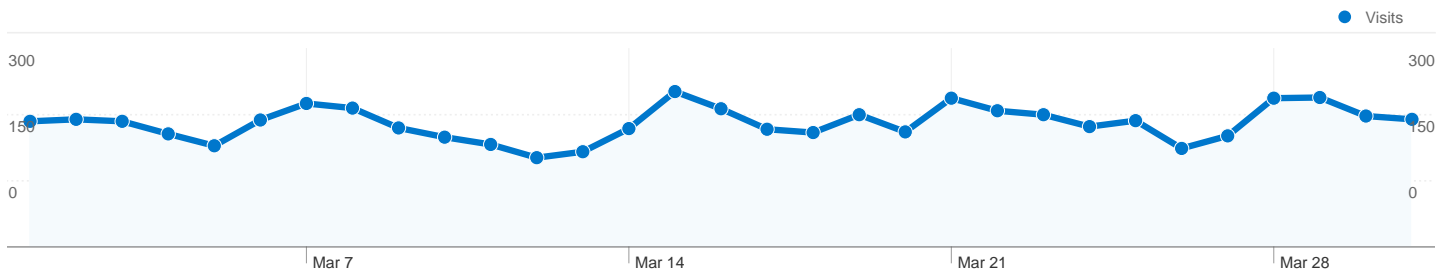
00:03:54 Time on Site

28.79% Bounce Rate




60.60% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,938	50.59%	Unknown	5,807	100.00%
Safari	1,338	23.04%			
Firefox	1,131	19.48%			
Chrome	332	5.72%			
Mozilla Compatible Agent	28	0.48%			



All traffic sources sent a total of 5,807 visits

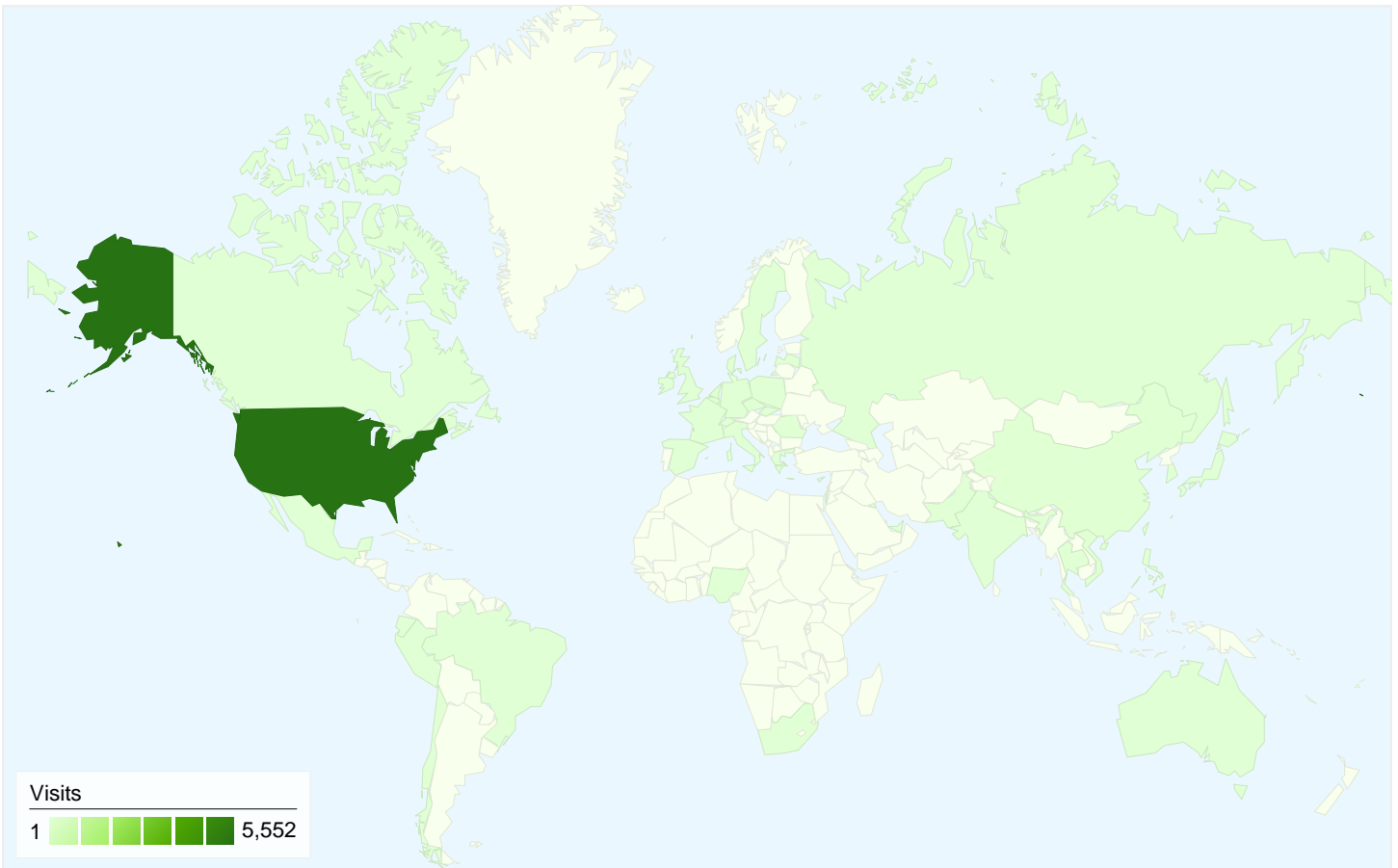
-  19.05% Direct Traffic
-  13.05% Referring Sites
-  67.90% Search Engines



- Search Engines  
3,943.00 (67.90%)
- Direct Traffic  
1,106.00 (19.05%)
- Referring Sites  
758.00 (13.05%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,136	54.00%	rossmoor walnut creek	825	20.92%
(direct) ((none))	1,106	19.05%	rossmoor	672	17.04%
yahoo (organic)	393	6.77%	rossmoor ca	198	5.02%
bing (organic)	270	4.65%	rossmoor.com	111	2.82%
rossmoornews.com (referral)	254	4.37%	rossmoor walnut creek ca	64	1.62%

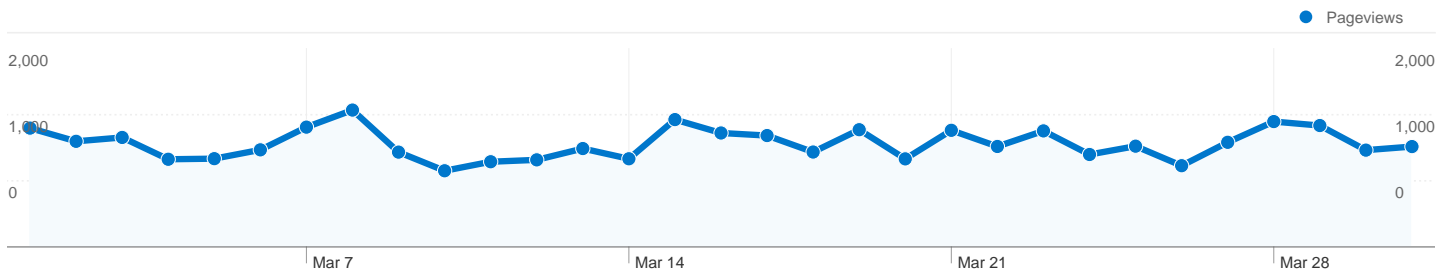


## 5,807 visits came from 43 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>	<b>5,552</b>	5.66	00:03:57	61.04%	27.52%
Netherlands	88	1.05	00:00:01	2.27%	98.86%
China	23	6.43	00:09:15	65.22%	13.04%
Canada	14	3.07	00:01:02	92.86%	35.71%
United Kingdom	13	5.00	00:06:08	100.00%	38.46%
India	10	2.40	00:01:21	90.00%	40.00%
Russia	9	1.11	00:00:03	88.89%	88.89%
France	8	3.25	00:01:52	100.00%	37.50%
Czech Republic	7	3.71	00:08:12	0.00%	71.43%

South Korea	7	7.14	00:08:23	57.14%	42.86%
					1 - 10 of 43



Pages on this site were viewed a total of 32,290 times

32,290 Pageviews

24,096 Unique Views

28.79% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,990	21.65%
/about	2,037	6.31%
/home-sales	1,352	4.19%
/resident-info/telephone-numbers	1,345	4.17%
/about/amenities-and-services/page-1	789	2.44%