

Site Usage

7,298 Visits

30.09% Bounce Rate

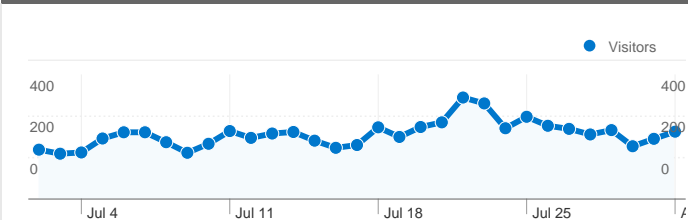
39,440 Pageviews

00:03:58 Avg. Time on Site

5.40 Pages/Visit

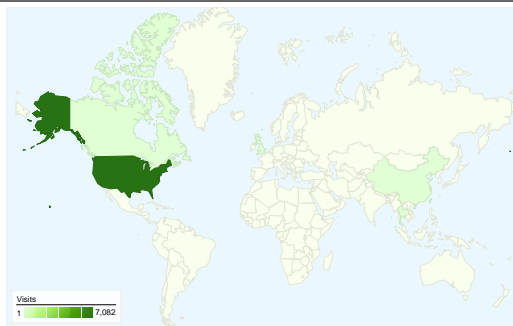
61.51% % New Visits

Visitors Overview



Visitors
5,438

Map Overlay



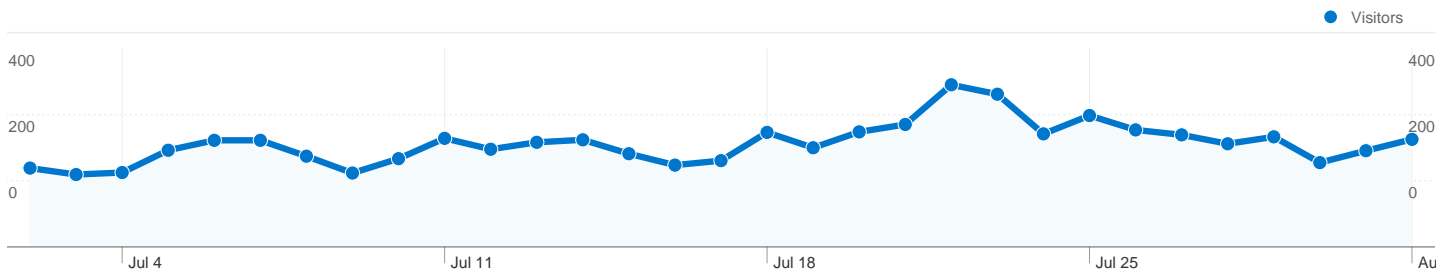
Traffic Sources Overview



- **Search Engines**
4,911.00 (67.29%)
- **Direct Traffic**
1,280.00 (17.54%)
- **Referring Sites**
1,107.00 (15.17%)

Content Overview

Pages	Pageviews	% Pageviews
/	8,426	21.36%
/about	2,358	5.98%
/resident-info/telephone-	1,906	4.83%
/home-sales	1,702	4.32%
/about/amenities-and-	920	2.33%



5,438 people visited this site

7,298 Visits

5,438 Absolute Unique Visitors

39,440 Pageviews

5.40 Average Pageviews

00:03:58 Time on Site

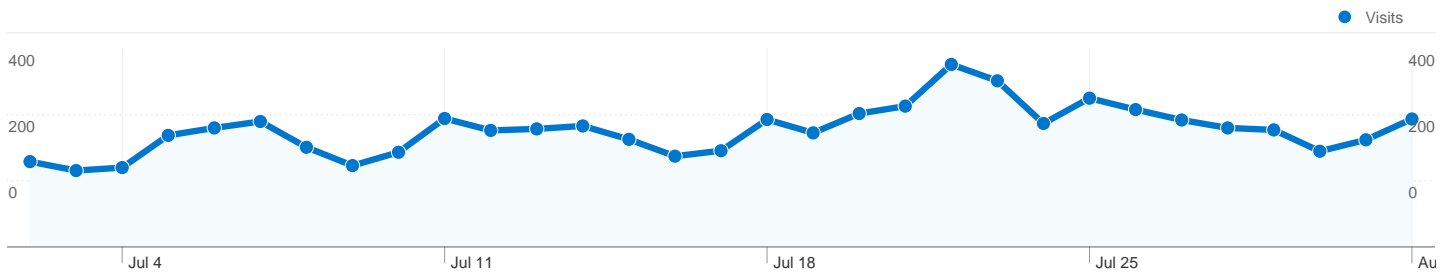
30.09% Bounce Rate

61.51% New Visits




Technical Profile

Browser	Visits	% visits
Internet Explorer	3,362	46.07%
Safari	1,687	23.12%
Firefox	1,474	20.20%
Chrome	571	7.82%
Android Browser	84	1.15%

Connection Speed	Visits	% visits
Unknown	7,298	100.00%



All traffic sources sent a total of 7,298 visits

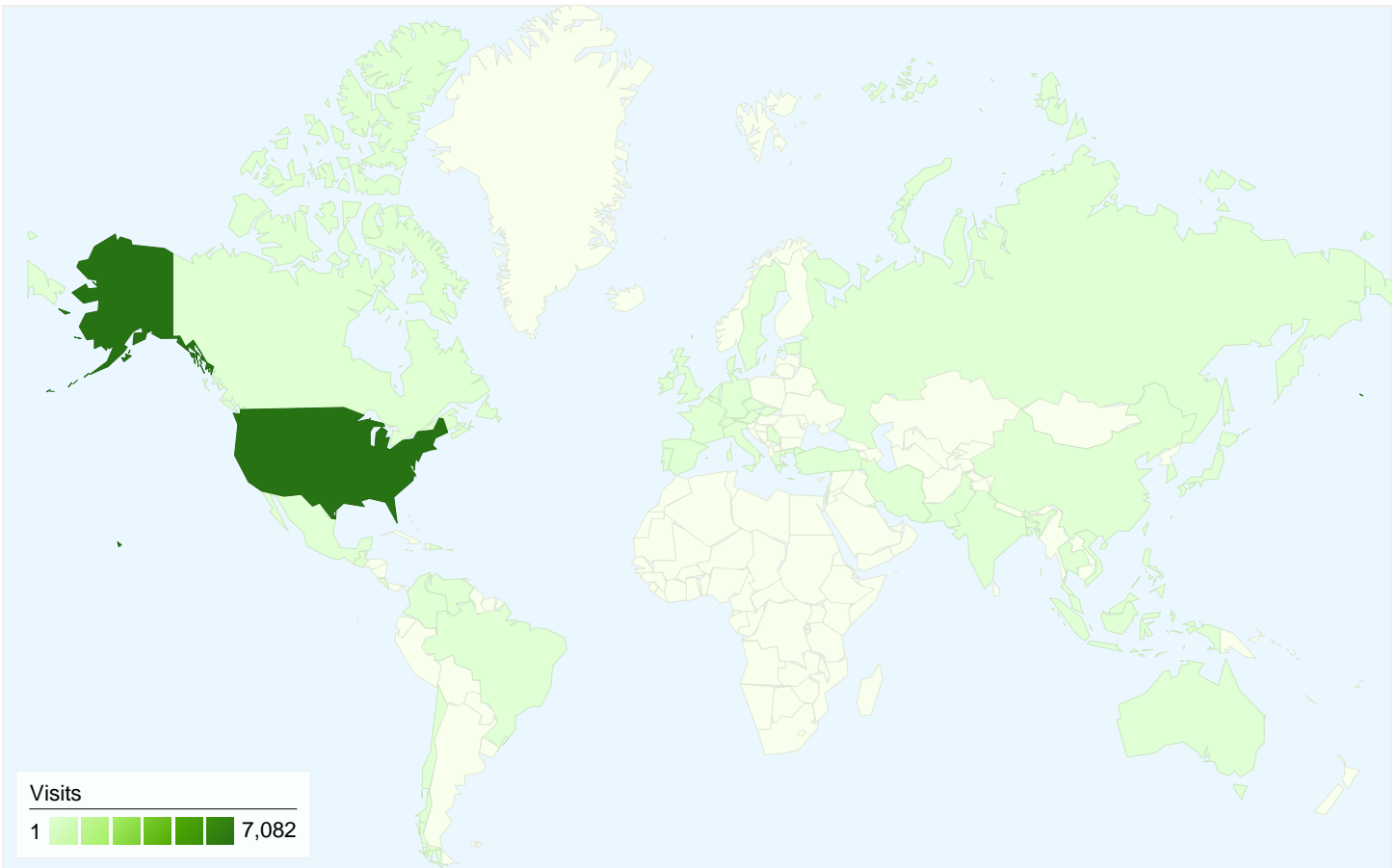
-  17.54% Direct Traffic
-  15.17% Referring Sites
-  67.29% Search Engines



- Search Engines
4,911.00 (67.29%)
- Direct Traffic
1,280.00 (17.54%)
- Referring Sites
1,107.00 (15.17%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,918	53.69%	rossmoor	1,034	21.05%
(direct) ((none))	1,280	17.54%	rossmoor walnut creek	865	17.61%
yahoo (organic)	510	6.99%	rossmoor ca	252	5.13%
rossmoornews.com (referral)	415	5.69%	rossmoor california	92	1.87%
bing (organic)	285	3.91%	rossmoor.com	71	1.45%

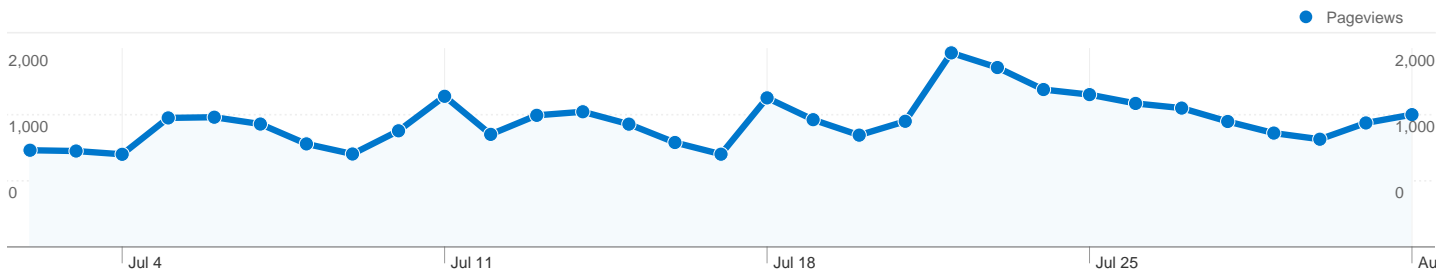


7,298 visits came from 51 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	7,082	5.41	00:03:59	60.93%	29.81%
Canada	33	4.45	00:02:24	69.70%	36.36%
United Kingdom	18	4.00	00:01:35	88.89%	44.44%
China	17	3.76	00:01:32	64.71%	35.29%
Thailand	13	8.23	00:07:08	69.23%	30.77%
Germany	11	11.55	00:07:49	81.82%	18.18%
Pakistan	9	2.00	00:01:51	100.00%	55.56%
Japan	9	4.22	00:02:08	77.78%	55.56%
France	7	6.29	00:09:01	85.71%	14.29%

(not set)	7	3.57	00:01:12	85.71%	28.57%
					1 - 10 of 51



Pages on this site were viewed a total of 39,440 times

39,440 Pageviews

29,209 Unique Views

30.09% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	8,426	21.36%
/about	2,358	5.98%
/resident-info/telephone-numbers	1,906	4.83%
/home-sales	1,702	4.32%
/about/amenities-and-services/page-1	920	2.33%