

Site Usage

7,631 Visits

30.76% Bounce Rate

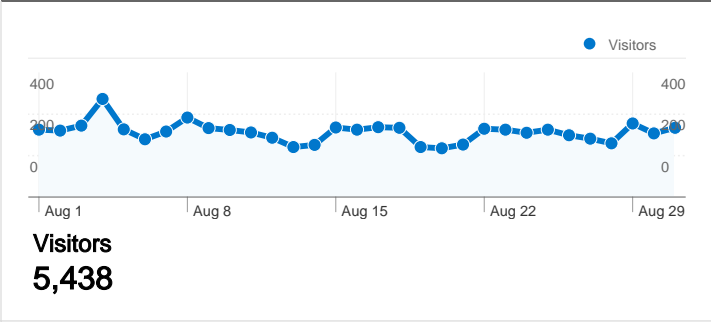
40,383 Pageviews

00:03:38 Avg. Time on Site

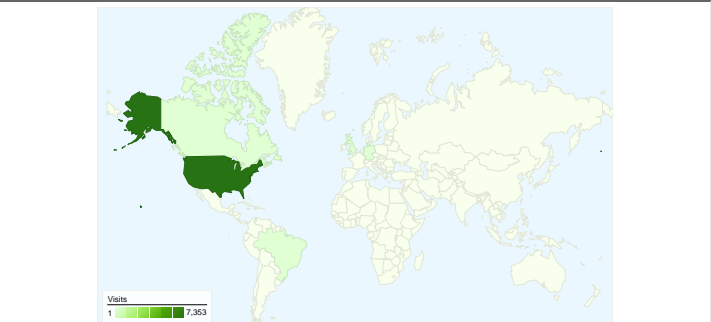
5.29 Pages/Visit

58.85% % New Visits

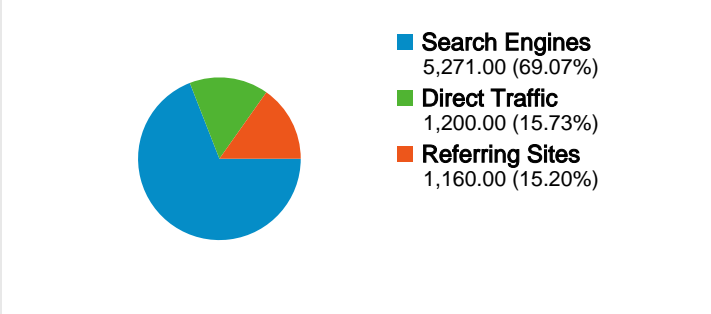
Visitors Overview



Map Overlay

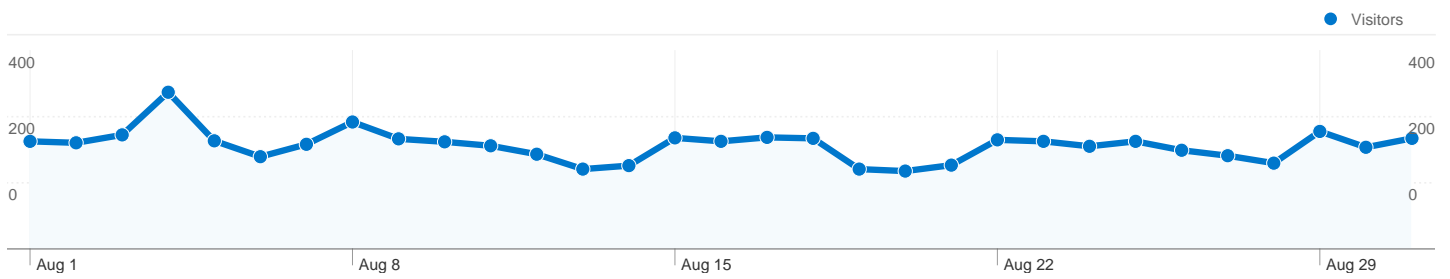


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	8,518	21.09%
/about	2,416	5.98%
/resident-info/telephone-	1,870	4.63%
/home-sales	1,834	4.54%
/about/amenities-and-	945	2.34%



5,438 people visited this site

7,631 Visits

5,438 Absolute Unique Visitors

40,383 Pageviews

5.29 Average Pageviews

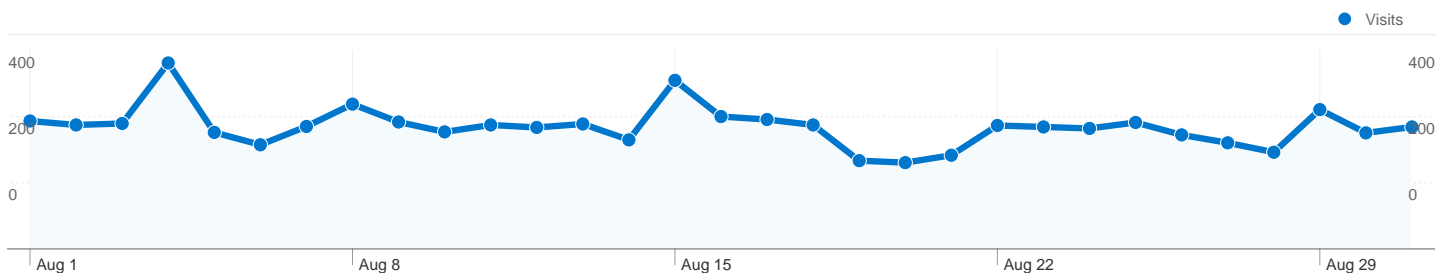
00:03:38 Time on Site

30.76% Bounce Rate




58.85% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,638	47.67%	Unknown	7,631	100.00%
Safari	1,747	22.89%			
Firefox	1,400	18.35%			
Chrome	589	7.72%			
Android Browser	119	1.56%			



All traffic sources sent a total of 7,631 visits

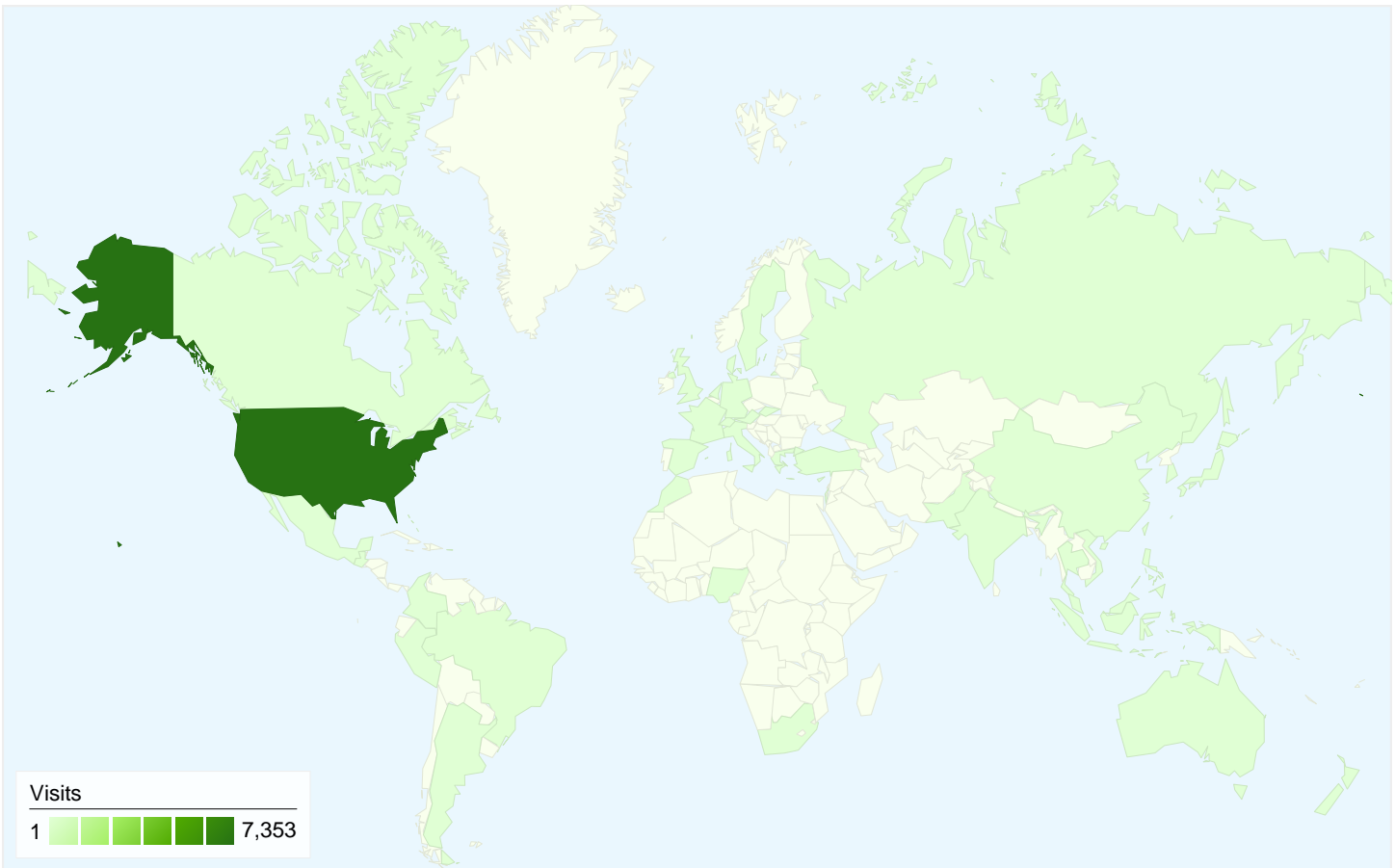
-  15.73% Direct Traffic
-  15.20% Referring Sites
-  69.07% Search Engines



- Search Engines
5,271.00 (69.07%)
- Direct Traffic
1,200.00 (15.73%)
- Referring Sites
1,160.00 (15.20%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	4,183	54.82%	rossmoor	1,028	19.50%
(direct) ((none))	1,200	15.73%	rossmoor walnut creek	918	17.42%
yahoo (organic)	530	6.95%	rossmoor ca	294	5.58%
bing (organic)	333	4.36%	rossmoor walnut creek ca	85	1.61%
rossmoornews.com (referral)	310	4.06%	rossmoor retirement	65	1.23%

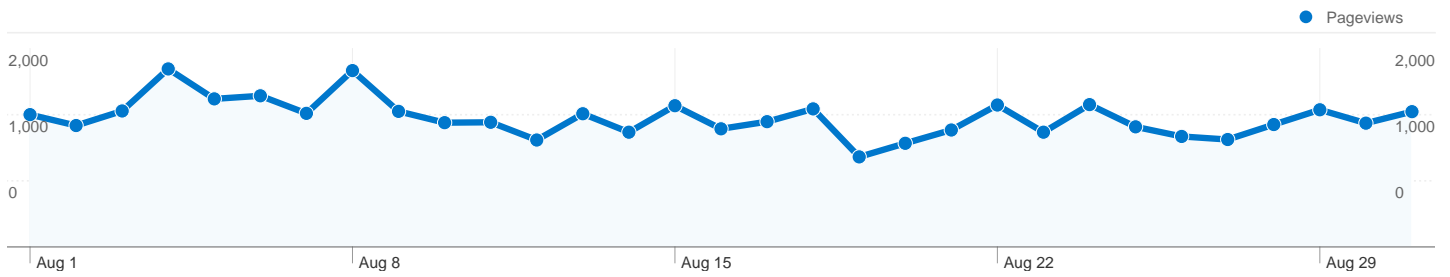


7,631 visits came from 47 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	7,353	5.36	00:03:41	58.07%	29.91%
Brazil	42	2.10	00:00:45	88.10%	78.57%
Canada	35	4.37	00:02:51	62.86%	42.86%
United Kingdom	26	3.08	00:00:45	96.15%	69.23%
Germany	15	3.27	00:03:35	80.00%	60.00%
India	13	2.46	00:01:23	100.00%	61.54%
(not set)	12	2.25	00:01:55	75.00%	33.33%
Philippines	11	3.45	00:01:20	81.82%	63.64%
South Korea	11	5.36	00:02:39	27.27%	27.27%

France	9	3.33	00:05:27	77.78%	55.56%
					1 - 10 of 47



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40,383 Pageviews

30,066 Unique Views

30.76% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	8,518	21.09%
/about	2,416	5.98%
/resident-info/telephone-numbers	1,870	4.63%
/home-sales	1,834	4.54%
/about/amenities-and-services/page-1	945	2.34%