

Site Usage

4,483 Visits

31.74% Bounce Rate

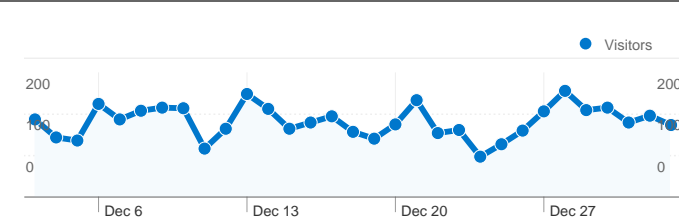
24,485 Pageviews

00:03:59 Avg. Time on Site

5.46 Pages/Visit

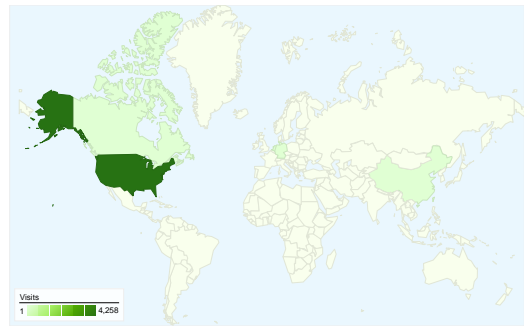
59.25% % New Visits

Visitors Overview



Visitors
3,181

Map Overlay



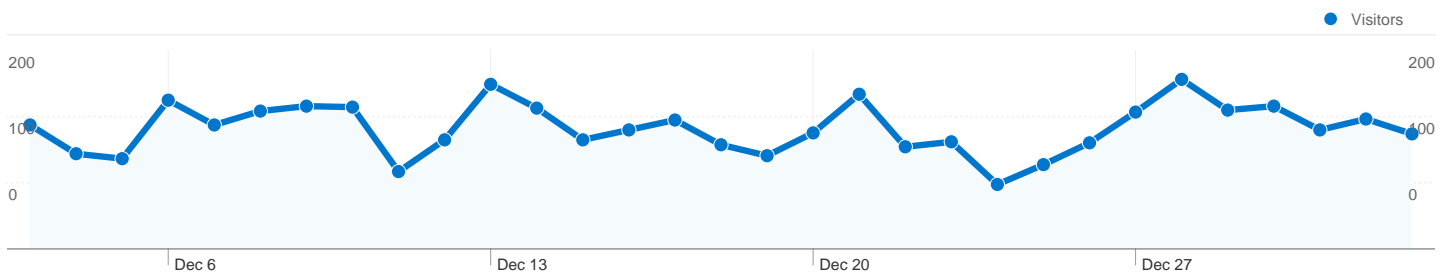
Traffic Sources Overview



- **Search Engines**
2,994.00 (66.79%)
- **Direct Traffic**
854.00 (19.05%)
- **Referring Sites**
635.00 (14.16%)

Content Overview

Pages	Pageviews	% Pageviews
/	5,604	22.89%
/about	1,547	6.32%
/home-sales	1,076	4.39%
/resident-info	893	3.65%
/about/amenities-and-	609	2.49%



3,181 people visited this site

4,483 Visits

3,181 Absolute Unique Visitors

24,485 Pageviews

5.46 Average Pageviews

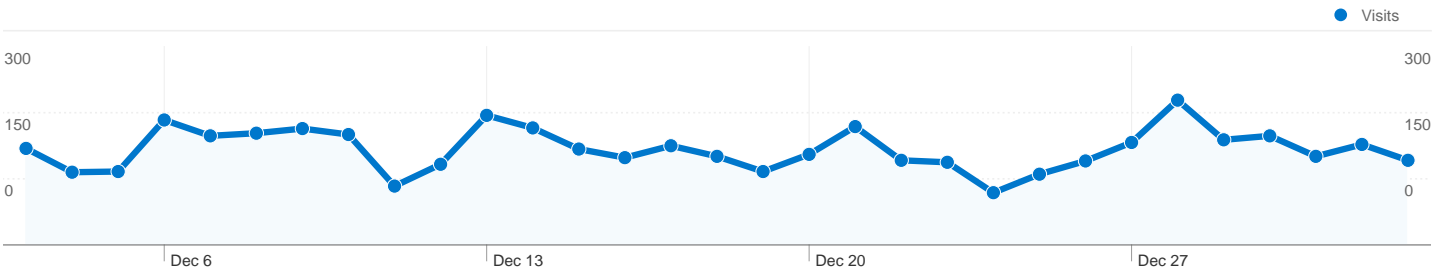
00:03:59 Time on Site

31.74% Bounce Rate




59.25% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,160	48.18%	Cable	2,019	45.04%
Safari	1,174	26.19%	DSL	1,422	31.72%
Firefox	904	20.17%	Unknown	660	14.72%
Chrome	205	4.57%	T1	283	6.31%
Mozilla Compatible Agent	22	0.49%	OC3	73	1.63%



All traffic sources sent a total of 4,483 visits

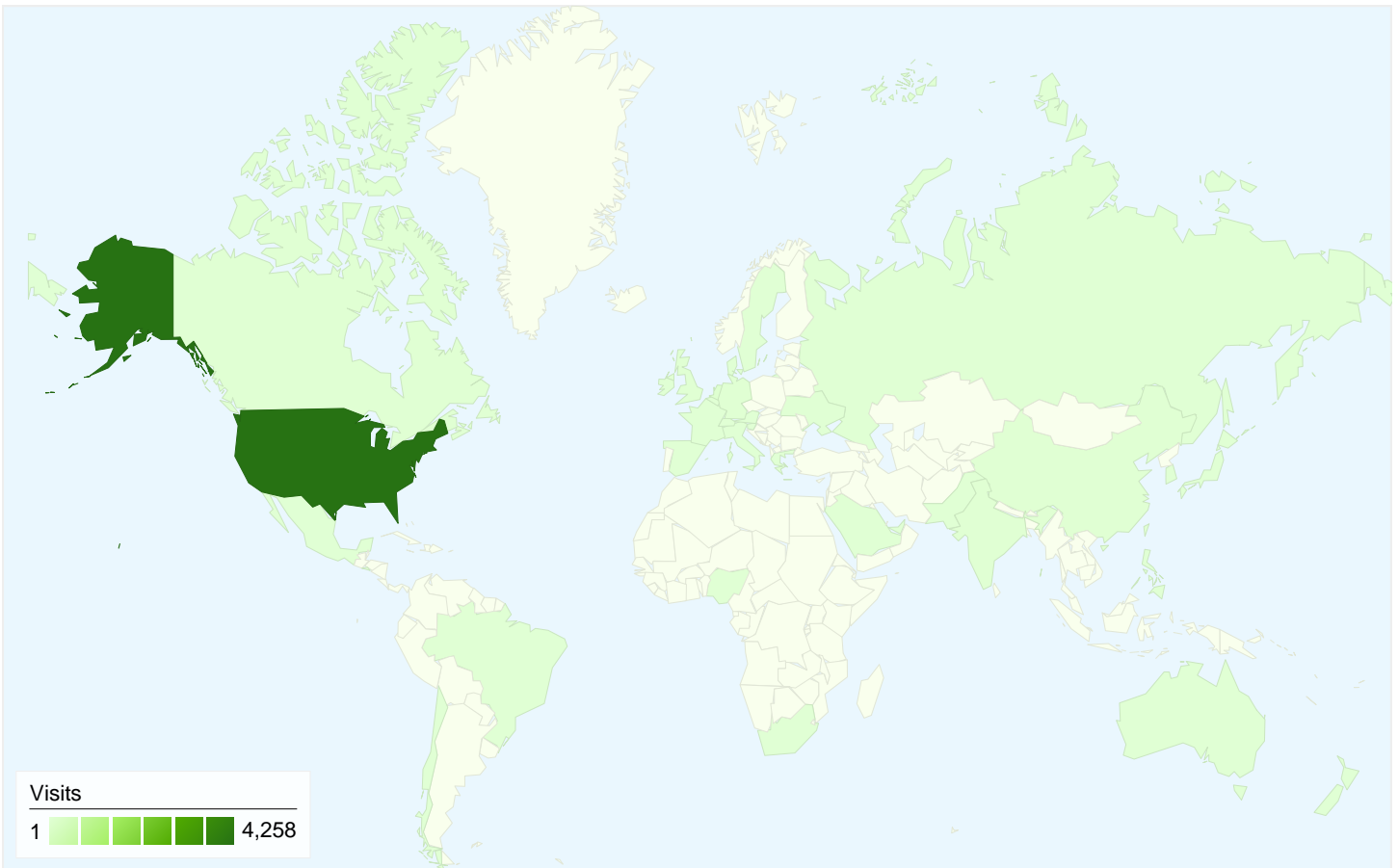
-  19.05% Direct Traffic
-  14.16% Referring Sites
-  66.79% Search Engines



- Search Engines
2,994.00 (66.79%)
- Direct Traffic
854.00 (19.05%)
- Referring Sites
635.00 (14.16%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,377	53.02%	rossmoor walnut creek	946	31.60%
(direct) ((none))	854	19.05%	rossmoor	344	11.49%
yahoo (organic)	299	6.67%	rossmoor.com	104	3.47%
rossmoornews.com (referral)	209	4.66%	ww.rossmoor.com	75	2.51%
bing (organic)	185	4.13%	rossmoor retirement	73	2.44%

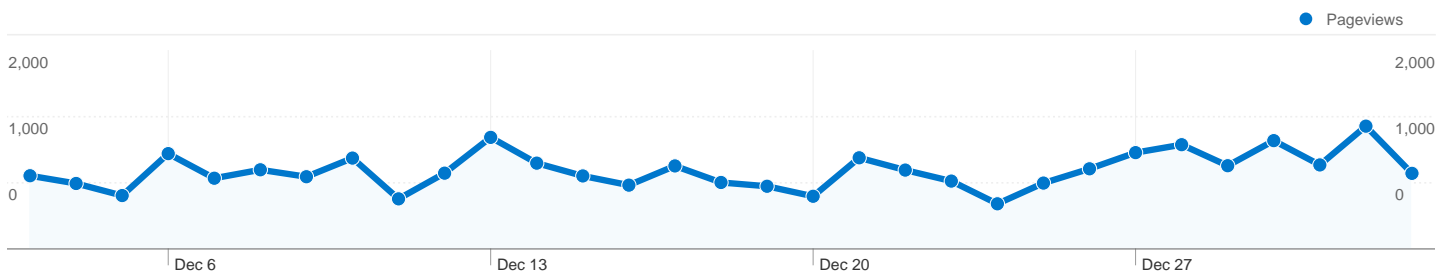


4,483 visits came from 38 countries/territories


Site Usage

Visits 4,483 % of Site Total: 100.00%	Pages/Visit 5.46 Site Avg: 5.46 (0.00%)	Avg. Time on Site 00:03:59 Site Avg: 00:03:59 (0.00%)	% New Visits 59.29% Site Avg: 59.25% (0.08%)	Bounce Rate 31.74% Site Avg: 31.74% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,258	5.53	00:04:01	59.39%	30.53%
Netherlands	61	1.15	00:00:15	1.64%	98.36%
China	18	4.17	00:04:34	61.11%	38.89%
Canada	16	2.94	00:01:15	100.00%	43.75%
Germany	15	7.93	00:03:22	46.67%	26.67%
India	15	4.40	00:01:43	100.00%	53.33%
United Kingdom	14	5.71	00:04:25	100.00%	42.86%
Sweden	10	3.80	00:05:14	40.00%	60.00%
Russia	8	4.50	00:18:17	62.50%	25.00%

France	7	3.29	00:01:48	100.00%	57.14%
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Pages on this site were viewed a total of 24,485 times

 **24,485** Pageviews

 **17,861** Unique Views

 **31.74%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	5,604	22.89%
/about	1,547	6.32%
/home-sales	1,076	4.39%
/resident-info	893	3.65%
/about/amenities-and-services/page-1	609	2.49%