

**Site Usage**

**5,263** Visits

**29.55%** Bounce Rate

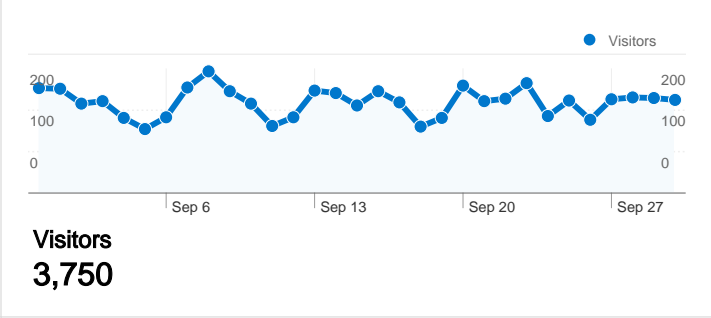
**30,465** Pageviews

**00:03:55** Avg. Time on Site

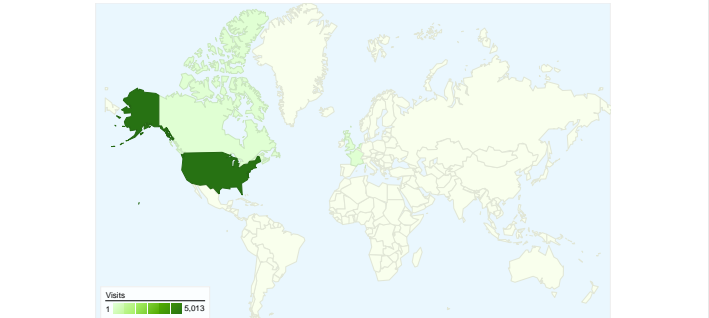
**5.79** Pages/Visit

**59.74%** % New Visits

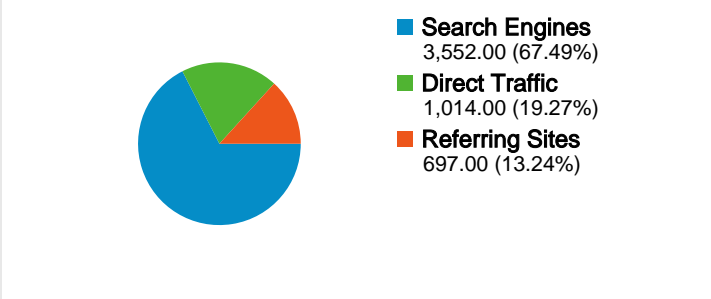
**Visitors Overview**



**Map Overlay**

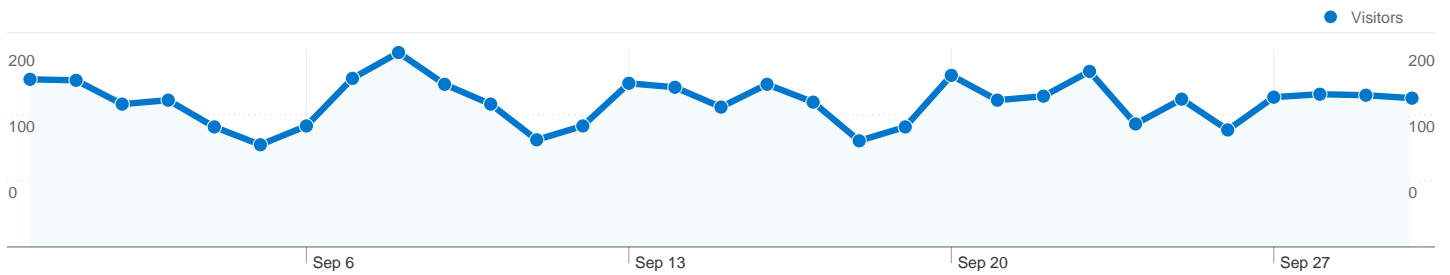


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	6,540	21.47%
/about	1,841	6.04%
/resident-info	1,289	4.23%
/home-sales	1,168	3.83%
/about/amenities-and-	810	2.66%



## 3,750 people visited this site

**5,263** Visits

**3,750** Absolute Unique Visitors

**30,465** Pageviews

**5.79** Average Pageviews

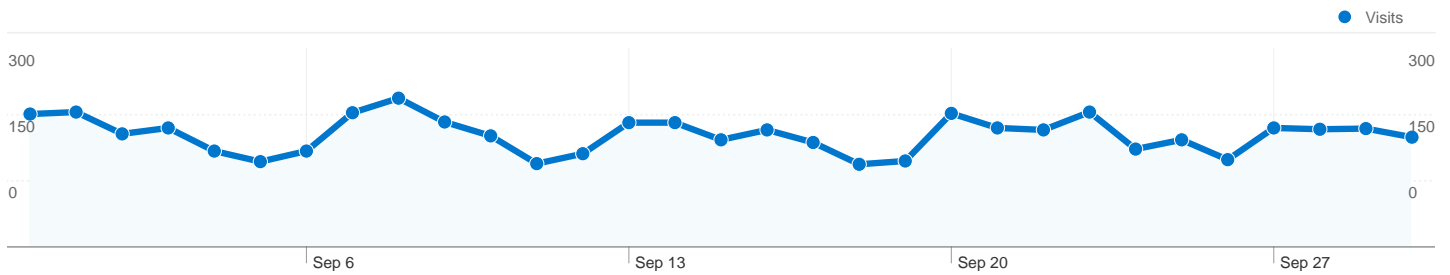
**00:03:55** Time on Site

**29.55%** Bounce Rate

**59.74%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,844	54.04%	Cable	2,291	43.53%
Safari	1,119	21.26%	DSL	1,602	30.44%
Firefox	1,006	19.11%	Unknown	829	15.75%
Chrome	246	4.67%	T1	388	7.37%
Mozilla Compatible Agent	25	0.48%	OC3	104	1.98%

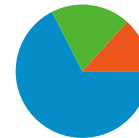


All traffic sources sent a total of 5,263 visits

 19.27% Direct Traffic

 13.24% Referring Sites

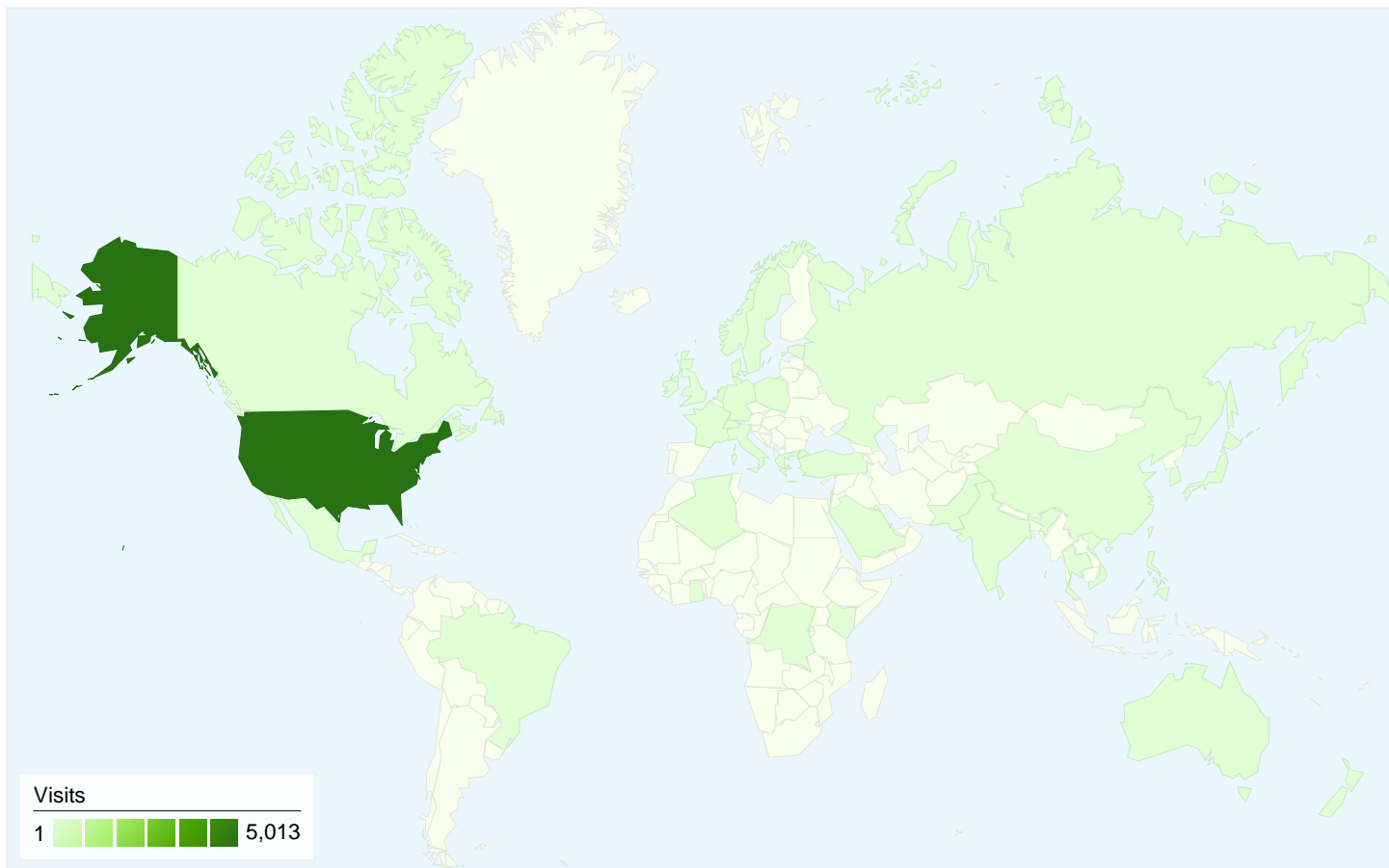
 67.49% Search Engines



- Search Engines  
3,552.00 (67.49%)
- Direct Traffic  
1,014.00 (19.27%)
- Referring Sites  
697.00 (13.24%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,826	53.70%	rossmoor walnut creek	1,147	32.29%
(direct) ((none))	1,014	19.27%	rossmoor	418	11.77%
yahoo (organic)	388	7.37%	rossmoor ca	126	3.55%
rossmoornews.com (referral)	215	4.09%	rossmoor.com	86	2.42%
bing (organic)	200	3.80%	rossmoor retirement	80	2.25%

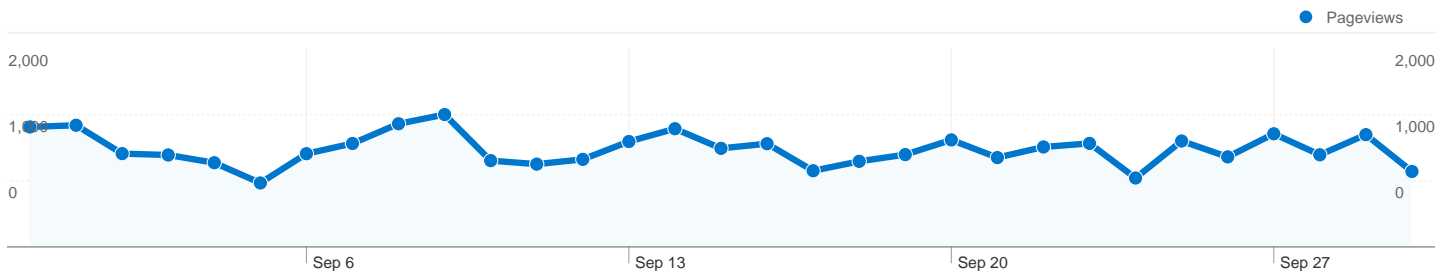


## 5,263 visits came from 42 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>	<b>5,013</b>	5.90	00:04:00	60.20%	28.05%
Netherlands	60	1.22	00:00:03	5.00%	96.67%
France	40	2.28	00:01:02	10.00%	82.50%
Canada	29	5.66	00:04:12	75.86%	24.14%
United Kingdom	15	5.60	00:03:22	93.33%	13.33%
China	14	2.57	00:03:56	78.57%	50.00%
South Korea	8	4.75	00:05:12	62.50%	62.50%
Italy	7	5.00	00:03:14	28.57%	71.43%
Germany	6	4.50	00:02:01	66.67%	0.00%

Philippines	6	5.33	00:02:46	83.33%	50.00%
					1 - 10 of 42



Pages on this site were viewed a total of 30,465 times

 30,465 Pageviews

 22,626 Unique Views

 29.55% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,540	21.47%
/about	1,841	6.04%
/resident-info	1,289	4.23%
/home-sales	1,168	3.83%
/about/amenities-and-services/page-1	810	2.66%