

AD HOC TASK FORCE TO REVIEW THE
ROSSMOOR GENERAL PLAN REPORT

REGULAR MEETING
MONDAY, JUNE 15, 2015, AT 9:00 A.M.

A regular meeting of the Ad Hoc Task Force to Review the Rossmoor General Plan (Task Force) was called to order by the Chairman, Donald J. Liddle, at 9:00 a.m. on Monday, June 15, 2015, in the Board Room at Gateway Complex.

Present, in addition to the Chairman, were Mary Hufford, Vice Chairman, Christine A. Bertrand, F. William Dorband, Alice S. Lau, Alan W. Swanson, and Robert D. Kelso, GRF representative and ex-officio member. Carol J. Edlund was excused. Also attending were Warren T. Salmons; CEO, Paul J. Donner, Director of Trust and Mutual Operations; Maureen A. O'Rourke, Senior Manager, Communications; and twelve residents.

Attendance

Two residents spoke during the first Residents' Forum.

Residents'
Forum/

The Chairman read the purposes and responsibilities of the Task Force as approved by the GRF Board of Directors, and announced that the meeting's main topic today is Communications.

Chairman's
Present-
ation

Mr. Donner outlined the need to improve the way GRF communicates with residents in an emergency. Presently, he contacts Ms. O'Rourke of the Rossmoor News, and the information is put on Channel 28 and in "breaking news" on the website. An improved method would be to have both a robo-call system and email blast capability. The current phone system is antiquated.

Communi-
cations
Present-
ation

Ms. O'Rourke explained her many functions to the Task Force. The Rossmoor News is presently delivered to each residence, and ad revenue is based on this fact. The paper is also available online. Ms. O'Rourke does not believe most residents are ready to receive the News only online, and is unhappy with the quality of the website's search engine and is working to have it improved.

Mr. Salmons shared with the Task Force his experience of working on general plans. He said the Task Force should be looking at the policies and actions of the General Plan, and in particular those with asterisks on pages 71-90.

The following Subcommittee assignments were announced:

- Communications: Mr. Swanson and Ms. Edlund
- Technology: Ms. Lau, Mr. Kelso, and Mr. Swanson
- Environment: Ms. Hufford and Mrs. Bertrand
- Open Space/Landscaping: Ms. Hufford and Mrs. Bertrand
- Finance: Mr. Dorband and Mr. Swanson
- Security: Mr. Liddle and Mr. Kelso
- Wellness/Social Programs: Ms. Edlund and Mr. Liddle

Sub-
committee
Assignments

Facilities: Mr. Dorband and Ms. Edlund
Transportation: Ms. Lau and Mrs. Bertrand
Governance: Ms. Lau and Mr. Liddle
Housing & Mutuels: Mr. Liddle and Mr. Dorband

July 20th was suggested as the target date for Subcommittee reports to begin.

Suggested future topic focus will be the following, depending on availability:

June 29th - Technology: Christopher Preminger, Dennis Bell,
and Joseph Bruzdinski

July 6th - Finance: Richard S. Chakoff, Christopher T. Yahng,
and Paul Rosenzweig

Subcom-
mittee
Reports/
Suggested
Future
Presen-
tation
Topics

The presidents of all Mutuels will be notified that the Task Force will be happy to receive their input on the topic of Housing & Mutuels.

Housing &
Mutuels

Mr. Salmons reminded the Task Force that its objective is not to re-write the Plan, but rather to review it, assess it in light of changed circumstances since its 2010 writing, and if appropriate, recommend amendments.

Reviewing
the General
Plan

Three residents spoke during the second Residents' Forum.

Residents'
Forum/

The next regular meeting of the Task Force will be held on Monday, June 29, 2015, at 9:00 a.m. in the Board Room at Gateway Complex.

Next Mtg.
6/29/15

The meeting was adjourned at 10:50 a.m.

Adjournment



Donald J. Liddle, Chairman
Ad Hoc Task Force to Review the Rossmoor General Plan