

GOLF ADVISORY COMMITTEE REPORT  
REGULAR MEETING  
FRIDAY, FEBRUARY 12, 2016, AT 9:00 A.M.

A regular meeting of the Golf Advisory Committee (GAC) was convened by the Chairman, John McDonnell, at 9:00 a.m. on Friday, February 12, 2016, in the Board Room at Gateway Complex.

Present, in addition to the Chairman, were Lydia F. Bolinger, Mary Hufford, Stephen D. Roath, Donald A. Terry, Susan Williamson, and Mary Lou Delpech, ex-officio member and GRF Board representative. William L. Herrick was excused. Also attending were Les Birdsall, President, GRF; Mark K. Heptig, Director of Golf; Dickey Nitta, Chief Marshal; and one resident. Attendance

The report of the Committee's regular meeting held on January 8, 2016, was approved as written. Report Approved

It was announced that the Acalanes High School golf team is now using the course on Wednesdays and Fridays at 3:30 p.m. Announcement

During the Residents' Forum, Mr. Birdsall took a moment to thank the Committee for its work and expressed appreciation to all. Residents' Forum

Ms. Delpech, reporting on the Del Valle Fitness Center renovation project, indicated that a budget range was agreed upon by the GRF Board and that staff has been directed to go forward with the next phase of the Fitness Center study. GRF Board Report

Ms. Hufford, representing the Women's 18-Hole Club, reported the following: 1) the Club had a season-starting meeting on February 11<sup>th</sup>; and 2) Club membership is at 118, including 15 new members. She then thanked Mr. Heptig and Chris Andres on behalf of the Club for a nice presentation at its recent meeting. Club Reports

Mrs. Bolinger, representing the Women's 9-Hole Club, reported the following: 1) the Club had a solid new member meeting in February where multiple stations were available for new and continuing members to get information about the tournaments and activities for the year; 2) to date, the Club has 146 members; and 3) there will be a WNGA rules seminar on March 17<sup>th</sup>.

Mr. Roath, representing the Rossmoor Men's Golf Club, reported that the new member meeting held on Monday, February 8<sup>th</sup>, was very successful, with 135 members in attendance. He then reported that the Club's current membership is 336. He also noted that tables were set up at the meeting for different events and that Timothy O'Keefe, CEO, and Mr. Heptig, were featured speakers.

Ms. Williamson, representing the Happy Hackers Club, reported the following: 1) the Club's orientation meeting is scheduled for March 2<sup>nd</sup>; and 2) the Club currently has 135 members but will grow to its average size of 200 members as soon as the season starts.

Mr. Terry, reporting on the Golf Hosting Program, deferred his report until the GAC's March meeting.

Golf  
Hosting  
Program/  
Staff  
Reports

Mr. Heptig presented the financial report and the Golf Management report, which are attached. He noted that the heavy rain in January severely limited play on the courses. On the other hand, all of the Clubs decided on new team shirts this year and purchased them through the Pro Shop. This helped overall sales, the Clubs have smart looking apparel, and you can't beat the service! He also reported that the courses are drawing the attention of outside groups, as some of the local courses have not survived the drought. He has signed up three new events that will generate \$13,000 to \$16,000 in revenue, which will also give a significant number of people a look inside Rossmoor. It was noted that the new buildings, the Pro Shop, Event Center, restaurant, and golf practice area are all contributing to the continued interest in Rossmoor.

Continuing his report, Mr. Heptig announced that the Pro Shop's spring clinics will start in late March. Twelve clinics are scheduled this year. The clinics are always very popular and usually sell out quickly. A "mini" golf school will also be added that will meet four times over a two-week period and will include course instruction.

In Mr. Swint's absence, Mr. Heptig presented the Golf Course Superintendent's report, which is attached. He began by reporting that Mr. Swint was attending a National Golf Course Superintendent's Conference, which keeps him up-to-date on the latest innovations and best practices for golf course maintenance and improvement programs. The Superintendent's report noted that, even with the rain in January, the amount of rain received is less than received last year. So, the golf staff's challenge continues. Bunker renovation, fence upgrades, and weed control are keeping the crew busy.

It was agreed that the "All Clubs" Project will be tabled for the time being. The Clubs are concerned that their budgets have not been prepared for large outlays toward course improvement. The Clubs did, however, like the concept. Mr. Heptig noted that this year's budget would be able to provide logo flags with measuring receptors and tee box markers. It was hoped that the tee signs that identify each hole and its yardage could complete the look this year, but the Committee will have to wait on that feature. Mr. Roath is going forward with the broken tee caddie project in cooperation with the Wood Shop, and will make a personal donation to see that piece completed.

All Clubs  
Project

There being no further business to come before the Committee, the meeting was Adjourn-  
adjourned at 10:00 a.m. ment

The next regular meeting of the Committee will be held on Friday, March 11, 2016, at Next Mtg.  
9:00 a.m. in the Board Room at Gateway Complex. 3/11/16

  
John McDonnell, Chairman  
Golf Advisory Committee 'PJ

JM/kv