

2 VISION



The following passages provide a vision of how the GRF sees Rossmoor today and will endeavor to maintain it in the future.

Rossmoor is America's premier active adult community, providing opportunities for residents to both enjoy an active lifestyle and age in place. Residents enjoy their community and feel that their community is safe, convenient, and comfortable. There is a diversity of social, intellectual, cultural, spiritual, and recreational activities for all residents. The community continues to update these activities to adapt to the needs and/or desires of residents.

Residents work together to uphold their community vision and build an understanding of what the community needs and/or desires. They actively volunteer and participate in community events and leadership roles. There is excellent communi-

cation among residents, decision-makers, and GRF employees. There are many opportunities to participate in the governing process, and Rossmoor continues to encourage active participation in governance by its residents.

Residents also cherish the character and high quality of their facilities. These facilities are run by highly qualified staff with assistance from resident volunteers. The community is committed to staying fresh, current, and up-to-date with state-of-the-art facilities.

Rossmoor seeks to be current with technologies that integrate and/or enhance convenience and/or efficiency in areas such as security, communication, governance, transportation, finance, facilities, sustainability, and social functions.

Residents enjoy the Valley's physical beauty. Scenic views, accessible open space, and opportunities for outdoor activities are all important to the residents. Rossmoor strives to reduce the impacts of its operations on the environment, and to preserve and enhance the natural environment.

Rossmoor provides accessible, safe, and effective transportation options suitable for all residents, including connections within Rossmoor to surrounding communities and to the regional transportation system.

The community is also committed to maintaining Rossmoor's affordability. Fiscal responsibility and cost effectiveness are key decision-making factors. Residents should be confident that the GRF's and Mutual Boards' actions are helping them to maintain and enhance their property values.

Finally, the community respects and maintains the cooperative relationship among the GRF, the GRF Trust, and the Mutual corporations. The GRF provides community-wide services and facilities, available to the Mutuals and their members, while also supporting the Mutuals.