

Subject: Rossmoor News Preferred Rate

Purpose: To Establish a Preferred Rate for Certain Inserts

The Board established a preferred rate for inserts for resident organizations under the following guidelines:

It shall be the policy of the Rossmoor News to offer a preferred rate for inserts to be distributed with the News to any group listed with the Recreation Programs Department as a recognized activity in Rossmoor, the membership of which is composed of at least 80% members of the Golden Rain Foundation. The material offered as an insert, in order to receive the preferred rate, shall comply with the following conditions:

1. The material may neither promote or oppose a political issue or a candidate for political office.
2. The material may not contain derogatory comments of a personal nature.
3. The material may not be inimical to the interests of the Rossmoor community.
4. Material inserts may solicit funds for purposes that are recognized by the IRS guidelines as deductible for income tax purposes, provided all net funds so collected are contributed by the soliciting organization for such qualified purpose, or for purposes that are of benefit to all residents.
5. Supporting statements from the requesting organizations, indicating the purposes for which the funds are needed or indicating that membership constituency may be required.

Authority: Policy

2/23/78

12/3/98 Rev.