



Rossmoor Shopping Center, Walnut Creek, CA Questionnaire
January 2019

Dear Rossmoor Residents, Friends and Neighbors,

Thank you for your previous responses to our recent outreach. If you are so inclined, please send along the survey to your friends and neighbors in the community.

1.) What are your general thoughts about Rossmoor Shopping Center today?

2.) What do you like most about the shopping center? What do you like least?

3.) When you don't shop at the Rossmoor Safeway which of the following grocers do you patronize (Please X for your responses?)

a.) Whole Foods ____

b.) Diablo Market ____

c.) Andronico's_ _____

d.) Costco ____

e.) Trader Joes

f.) Berkeley Bowl _____

g.) Safeway Lafayette ____

H.) Safeway Alamo ____

4.) If Trader Joe's were a Tenant in the shopping center would you patronize the
Rossmoor location? Yes ____ No _____.

Comments:

5.) Is parking a problem at the Walnut Creek Trader Joes?" Yes _____ No _____.

Comments:

6.) Please list the top 5 RETAILERS that you would like to see in the shopping center so that we
can refer your preferred retailers to our leasing team.

a.)

b.)

c.)

d.)

e.)

7.) Please list the top 5 RESTAURANTS that you would like to see in the shopping center so that we refer your preferred retailers to our leasing team.

a.)

b.)

c.)

d.)

e.)

Please include any contact information that you are comfortable providing to us.

Contact information:

Name:

Address:

Phone:

Email:

We appreciate your feedback and helping us to make Rossmoor Shopping Center a wonderful amenity for the residents of Rossmoor as well as the residents and visitors to Walnut Creek and surrounding cities.

On behalf of Rossmoor Retail Partners, LLC, we wish you and your families a prosperous New Year!

Best Regards,

Terrence Tallen

Managing Member

Rossmoor Retail Partners, LLC

Please return all responses to Samantha Freeberg, Marketing Director, Tallen Capital Partners, LLC:

Email: sfreeberg@tallencapital.com

U.S. Mail:

Tallen Capital Partners, LLC

Samantha Freeberg

Marketing Director

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